



## MacKay CEO Forums

Our dream is to populate the world with inspiring leaders.

That's why we created *The MacKay Mastery Model™* with ten powerful modules.





**MacKay**  
**MASTERY MODEL**  
FOR INSPIRING LEADERSHIP

As a member of our peer group program, you work with other inspiring leaders to master these key factors for success.

### TIME MASTERY

We have a proprietary process and tools to help you master your time so you can be successful with your career without sacrificing your health and relationships.

### EGO MASTERY

We help you master your ego so you can have much better and more effective business and personal relationships.

### SHARED EXPERIENCE MASTERY

To inspire people around you to take action and build future leaders, you learn how to share your own experiences using an authentic and judgement-free approach, and stop telling people what to do.

### SOCIAL CONTRIBUTION MASTERY

By taking the time to make the world a better place, the inspiring leaders in our program are empowered to give back to their community through volunteer commitments.

### INNOVATION MASTERY

Continuous learning and personal growth in our peer groups provide a constant source of new ideas to raise your game as a business leader and make a bigger contribution to the people around you.

### PROACTIVE HEALTH MASTERY

In our peer groups, we encourage each other to be proactive about our health, and gain access to leading-edge health resources and technology.

### RELATIONSHIP MASTERY

In our program, you learn how to build long-term trusted relationships with board members, your peers, your direct reports, your customers, and other key stake holders.

### PASSION MASTERY

To foster greater passion for your vision, we provide tools and support to help you identify your strengths, your purpose and your "why", so you can make the biggest possible impact every single day.

### 100% RESPONSIBILITY MASTERY

Our inspiring leaders take no credit for success, and take all the hits for failure, because they understand the importance of taking 100% responsibility.

### EMOTIONAL MASTERY

As inspiring leaders, our members have mastered how to show up in a positive emotional state, develop mental toughness, and enjoy the leadership journey moment by moment.



## The MacKay Mastery Scorecard™

To help you clearly understand your current situation, rate your reactions to each pair of phrases. Decide where you lie on the scale from 1 to 10. Add up your total from each column.

1. I have not mastered my time in my business and personal life	1	2	3	4	5	6	7	8	9	10	I have mastered my time in my business and personal life
2. My business and personal relationships suffer because I haven't mastered my ego	1	2	3	4	5	6	7	8	9	10	I have good business and personal relationships because I've mastered my ego
3. I tell people what to do and do not share my experiences with them	1	2	3	4	5	6	7	8	9	10	I've mastered the ability to inspire people by sharing my experiences with them.
4. I have poor health habits and I am reactive about my health	1	2	3	4	5	6	7	8	9	10	I've mastered healthy habits and become proactive about my health
5. I often show up in a negative emotional state and lack mental toughness	1	2	3	4	5	6	7	8	9	10	I always show up in a positive emotional state and have mental toughness
6. I do not have positive long-term trusted relationships with key stakeholders in my business	1	2	3	4	5	6	7	8	9	10	I have positive long-term trusted relationships with key stakeholders in my business
7. I do not consistently expose myself to innovative new ideas	1	2	3	4	5	6	7	8	9	10	I consistently expose myself to innovative new ideas
8. I do not make enough personal contributions to my community through volunteer commitments	1	2	3	4	5	6	7	8	9	10	I make significant personal contributions to my community through volunteer commitments
9. I don't make the maximum impact because I lack passion about my purpose	1	2	3	4	5	6	7	8	9	10	I make the maximum impact because I have great passion about my purpose
10. I take credit for all successes and do not take 100% responsibility for poor outcomes	1	2	3	4	5	6	7	8	9	10	I take no credit for success and take 100% responsibility for poor outcomes
<b>ADD COLUMN TOTALS</b>											<b>YOUR SCORE _____</b>