



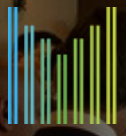
CEO & Executive Peer Learning

2026 Membership

“
What's really important in a peer group is getting inspiration and guidance in an efficient, effective way. It's already curated, and it's always applicable in my day-to-day as a leader.

UTE PREUSSE
CO-FOUNDER & CEO, WILL CREATIVE INC.





What is MacKay CEO Forums?

MacKay accelerates CEO & Executive Performance through the highest impact and least time-intensive peer groups for forward-thinking and action-oriented CEOs and Executives across Canada.

As a Beneficial Corporation (B Corp) since 2018, MacKay CEO Forums is committed to business as a force for good. We have a membership ROI of 708% through increased profit, employee retention, and customer satisfaction. Notably, 37.5% of our membership is composed of women CEOs and executives reflecting our commitment to fostering diversity and reducing barriers to leadership.

Inspiring Members, Forum Chairs, Advisors, and Partners

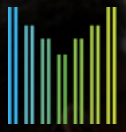
Our Members are forward thinking and action-oriented CEOs, experienced Executives, and Business Owners from all industries, across Canada and around the world.

Our Forum Chairs are award-winning and inspiring independent coaches, consultants, and modern trusted advisors who deliver extraordinary peer learning experiences for our 1,300+ members.

Our Partners are both members of MacKay CEO Forums and trusted resources that provide thought leadership, valuable services, and exclusive offers for our Members.

MacKay Advisors work closely with our Forum Chair to help them attract best fit members and add valuable expertise to support our members.





Accelerating CEO Results

The work only gets tougher when you reach the top. The time demands on CEOs are harsh and the job is often isolating. The pace, complexity, and constant challenges are a heavy weight to carry. Not surprisingly, the average tenure of today's CEO is just over 3 years.

How Do Inspiring Leaders Do It?

Inspiring leaders surround themselves with successful peers and game changers. MacKay brings results-oriented CEOs, Executives, and Business Owners together to solve their toughest problems and maximize their best opportunities through peer learning and support.

Your MacKay CEO Forums Peer Group will help you

- ✔ Master your time
- ✔ Connect with other successful CEOs
- ✔ Access agenda-free, confidential, peer collaboration
- ✔ Put top minds to work on your most pressing issues
- ✔ Leverage best practices and lived experiences to accomplish your objectives faster
- ✔ Lift weight off your shoulders and guarantee the time and space to focus on the big picture
- ✔ Be inspired, motivated, and held accountable by your peers and Forum Chair
- ✔ Access the best “trusted advisors” for CEO’s through our Forum Chair Advisor community across Canada

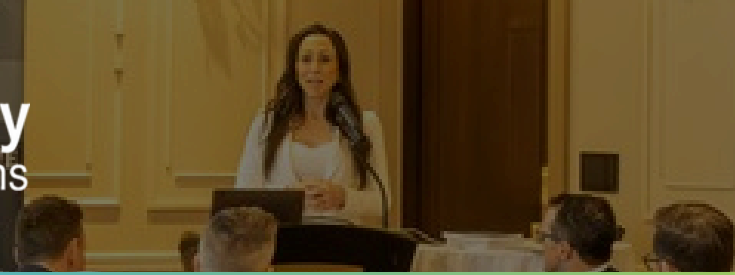
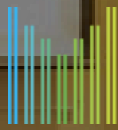


- MacKay has provided peer support to **5,000+** members across Canada and around the world since 2005.
- We have **1,300+** current CEO and Executive members.
- We have **100+** Forum Groups across Canada.



Some of the companies currently accelerating their growth with MacKay CEO Forums





Highest Impact, Least Time Intensive

- Provides the highest impact, least time-intensive peer learning opportunity in Canada
- 6 full day meetings, and 1 two-day retreat per year
- Peer group members have high accountability and are forward-thinking, action-oriented
- All meetings have a structured agenda with high impact speakers and a judgement-free format using our proven shared experience and leadership tools

Professional Facilitation

- Delivers better Forum outcomes, optimizing value for time invested
- Our Forum Chairs are all highly skilled, trained, trusted, professional CEO advisors

Outstanding Members

- Our members are accomplished CEOs with a drive for continuous development
- Help you achieve your full potential and master your time
- We have the most award winning and leading brands in our peer groups

Best Fit, Diverse Peer Groups

- Maximize relevance and learning
- Our carefully constructed groups consider business size, scope, and ownership model, as well as individual career stage and future business plans to ensure a best fit group match
- We have over 30% female membership, the highest in our industry

MacKay's Trusted Resources

Our Trusted Resource Partners offer white glove, front-of-the-line service to all MacKay CEO Forums Members. As industry leaders and fellow MacKay CEO Forums Members and Advisors, they are committed to delivering thought leadership and exclusive offers tailored to our community. In a world where trust is at a premium, MacKay CEO Forums carefully vets each partner, ensuring they provide a safe first conversation, a great start for any member exploring options.

Platinum Partners



National Partners



Innovator Partners

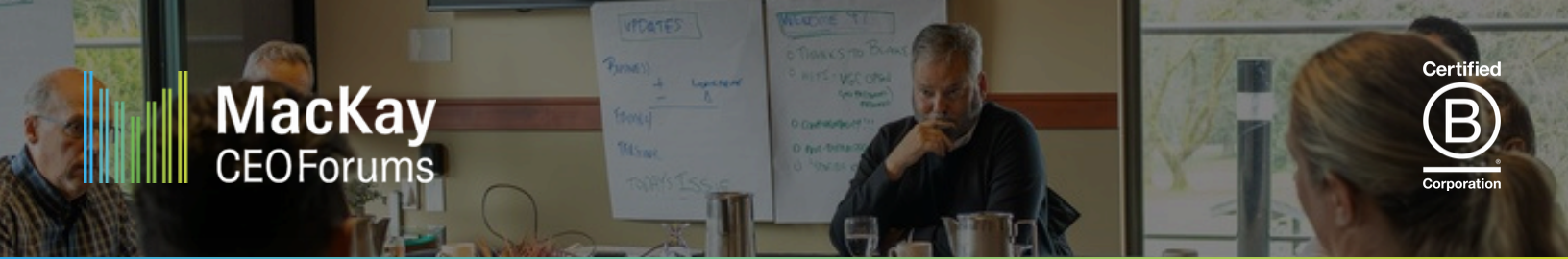


Annual Membership Options	Large Enterprise	CEO Members	Executive Members	Community Members
Group is led by a professional Forum Chair who is an accomplished “modern trusted advisor” to CEOs and Executives	✓	✓	✓	
14 carefully-matched successful peers per group (companies must have annual revenues between 5MM-5B+)		✓	✓	
14 carefully-matched Executives who are direct reports to CEOs, Presidents, and Business Owners including CFOs, CTOs, CMOs, and CHROs			✓	
Locally based groups meet in person 7 times per year: 6 full-day meetings plus an annual 2-day retreat, global and national full-year virtual peer groups meet 7 times per year: 6 full-day meetings plus an annual 2-day retreat		✓	✓	
14 carefully matched CEOs leading businesses with revenues of +\$1B; Locally based groups meet in-person 7 times per year: 6 full-day meetings plus retreat	✓			
Each confidential session includes a guest presentation from a subject-matter expert and dedicated time for peer support on your most pressing issue	✓	✓	✓	
A results-oriented, high performance and high accountability peer learning experience using our “shared experience” and judgment-free approach	✓	✓	✓	
Participate in up to 3 additional peer support group meetings across Canada each year. Must be approved by the Forum Chair of the group you wish to visit	✓	✓	✓	
Includes 4 hours per year of coaching with your Forum Chair for goal setting and confidential support and advice	✓	✓	✓	
Member-only pricing for events, including all Waterstone MacKay Canada’s Most Admired Corporate Culture Events	✓	✓	✓	✓
Exclusive access to and inclusion in our online member portal and membership directory of 1,300+ members	✓	✓	✓	✓
Fast-track access to offers from our MacKay-endorsed Partners/ Forum Chairs/ Speakers	✓	✓	✓	✓
Recommend someone who becomes a Certified Forum Chair and receive a free one-year membership at your next renewal	✓	✓	✓	✓
Participate in our MacKay Member Speed Dates to get to know MacKay members, meet for a meal, coffee, cocktail, or 30 min Zoom session, the choice is yours	✓	✓	✓	✓
Priority access to executive peer groups for your key leadership team members	✓	✓	✓	✓

MACKAY COMMUNITY MEMBERSHIP

The shaded area represents the benefits included in a MacKay Community Membership, a \$4,660 value. If you're a CEO, Executive, or a Large Enterprise member, you can gift a free MacKay Community Membership to a key player on your team. This gives them a gateway to networking, leveling up their skills, and mentorship within the MacKay Community.





Program Structure

- 14 carefully matched, high-achieving CEOs and Executives/Business Owners per group
- Companies typically have annual revenues between \$5MM–\$5Billion
- Each group led by a professional Forum Chair who is an accomplished “trusted advisor” to CEOs
- Groups meet seven times per year: six day-long meetings and an annual two-day retreat, 1 day retreat for Large Enterprise members
- Annual dinner with spouses/significant others
- Each meeting includes a high-impact “Power Hour” presentation from a subject-matter expert
- Dedicated time for peer input on your most pressing issue at every meeting
- A results-oriented, high performance and high-accountability peer learning experience using our “shared experience” and judgement-free approach

Additional Member Benefits

- Invitations to our Leadership Events and world class Summits
- Exclusive access to and inclusion in our membership portal of 1,300+ members from across Canada
- Four hours of one-on-one time per year with Forum Chair for goal-setting and confidential support and advice
- Member-only pricing and preferred seating at exclusive events
- Thought leadership from our Platinum, National, and Innovator Partners to help you navigate the topics and challenges that keep you up at night
- Preferred pricing and thought leadership from our Platinum, National, and Innovator Partners



“*MacKay CEO Forums has been a worthwhile investment of my time and my money, helping me organize my time and hone in on what’s important.*”

JEFF JAMIESON
PRESIDENT, HANGRY PANDA HOSPITALITY



CEOs and Business Owners: \$12,000

- CEO Forums for CEOs, Presidents, Business owners with revenues \$5M+.
- Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional)

Large Enterprises: \$18,000

- 14 carefully matched CEOs, Presidents, and Business Owners per group
- Companies have annual revenues over \$1 Billion
- Each group co-led by a professional Forum Chair who is an accomplished “trusted advisor” to CEOs of large companies and MacKay’s founder and CEO for the first year
- Includes six meetings and an annual retreat
- Retreat costs are in addition to annual dues

Executives: \$9,300

- Cross-Functional Executive Forums for Executives who are direct reports to CEOs, Presidents, and Business Owners including CFOs, CMOs, or CHROs for Executives.
- Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional).

All program costs are payable in CAD within Canada; outside of Canada, payable in USD. Price does not include tax, which will be determined based on the billing address provided.

Membership fees are payable upon joining. Retreat costs are in addition to annual dues listed above. We accept all major credit cards, EFT and e-transfer.



Take the **Next Step** to
Become a MacKay CEO
Forums Member