



MacKay 2.0 Peer Support Groups For CEOs, Business Owners & Executives

Results-Oriented & Professionally Led
Highest Impact, Least Time-Intensive, Most Inclusive

**Our dream at MacKay CEO Forums is to populate the world
with inspiring leaders.**

We bring results-oriented CEOs, executives and business owners together
to solve their toughest problems and maximize their best opportunities
through peer support.

As a Beneficial Corporation (B. Corp) since 2018 MacKay CEO Forums is committed to
business as a force for good.

**We have a membership ROI of 708% through increased profit, employee retention
and customer satisfaction.** ROI Institute Canada study (December 2022)

[CLICK HERE to Watch a Video About Our 708% ROI](#)

INSPIRING MEMBERS, FORUM CHAIRS AND PARTNERS

- Our members are forward thinking and action-oriented CEOs, Executives and Business Owners, from across all industries, across Canada and around the world.
- Our Forum Chairs are award winning and inspiring independent coaches, consultants, and modern trusted advisors who deliver extraordinary peer learning experiences for our 1200+ members.
- Our Partners are members of MacKay CEO Forums and they provide thought leadership, valuable services and exclusive offers for our Members.

MEMBER TESTIMONIAL



“For me it is definitely the power of the network and relationships. I can pick up the phone when I’m faced with a challenge and within 2 or 3 hours someone

calls back. And it is the shared experiences. We are from different sectors and industries, yet the challenges are similar.

-Sandra Ketchen, President & CEO, Spectrum Health Care (12+ Year Member)

CHAIR TESTIMONIAL



“As a 10+ year Chair, leading up to 5 CEO groups, I have a deep appreciation for what it takes to succeed in the CEO role, and the toll it can take personally and

professionally if a CEO loses site of their values.

-Natalie Michael, Forum Chair, MacKay CEO Forums

PARTNER TESTIMONIAL



“The Partnership group itself is valuable. They bring a cadre of experiences and resources that allow our network to become a group of networks, in terms of resources, experience, expertise and relationships.

-Marty Parker, President & CEO, Waterstone Human Capital



EDUCATE

Connect with, and learn from, keynote speakers and other successful CEOs, Executives, and Business Owners at our exclusive events.



DISCOVER

Work with top minds on your most pressing issues and leverage peer best practices and experiences to accomplish objectives faster.



GROW

Achieve time mastery by sharing real experiences with a trusted support. Gain greater confidence, courage, energy, fun and get recharged.



EXECUTE

Expand your business network and accelerate business results through ideas that can be applied to your business.

FULL YEAR PEER SUPPORT GROUPS FOR CEOs, EXECUTIVES & BUSINESS OWNERS

- Each peer group is led by a professional Forum Chair who is a “modern trusted advisor”
- 14 carefully-matched successful peers per group (companies must have annual revenues between 5MM–5B+)
- Each confidential peer group meeting includes a guest presentation from a subject-matter expert and dedicated time for peer support on your most pressing issues
- A results-oriented, high performance and high accountability peer learning experience using our “shared experience” and judgement-free approach

MEMBER TESTIMONIALS



“The personal value is the people I've met; they are brilliant people. It is very exciting to be with them. I learn a lot – and absorb a lot – from the sharing of everyone's challenges and experiences. And I've made valuable contacts in a wide range of industries.

-Howard Tse, President, Cedarglen Homes (10+ Year Member)















“Leadership roles can be lonely and this gives you a ready-made group of colleagues that you can learn from. This whole shared experience – you get pretty deep pretty quick in terms of building relationships. So, it's been great from a relationship perspective as well as solving tough business problems together. Our Forum Chair is also my one-on-one coach. He asks great questions, pushes hard and doesn't let me off easily and this is a bonus.

-Sarah Liverance, Partner, Sklar Wilton & Associates (4+ Year Member)

ANNUAL MEMBERSHIP OPTIONS

	Forum Membership	Business Accelerator Membership
Each group is led by a professional Forum Chair who is an accomplished “modern trusted advisor” to CEOs	<input checked="" type="checkbox"/>	
14 carefully-matched successful peers per group (companies must have annual revenues between 5MM–5B+)	<input checked="" type="checkbox"/>	
Locally based groups meet in-person 7 times per year: 6 full-day meetings plus an annual 2- day retreat	<input checked="" type="checkbox"/>	
Global and national full-year virtual peer groups meet 7 times per year: 6 full-day meetings plus an annual 2- day retreat	<input checked="" type="checkbox"/>	
Each confidential session includes a guest presentation from a subject-matter expert and dedicated time for peer support on your most pressing issue	<input checked="" type="checkbox"/>	
A results-oriented, high performance and high accountability peer learning experience using our “shared experience” and judgement-free approach	<input checked="" type="checkbox"/>	
Participate in up to 3 additional peer support group meetings across Canada each year. Must be approved by the Forum Chair of the group you wish to visit	<input checked="" type="checkbox"/>	
Includes 4hrs/year of coaching with your Forum Chair for goal setting and confidential support/advice	<input checked="" type="checkbox"/>	
Member-only pricing for the 2023 EDGE Summit: The Talent Advantage, taking place in Vancouver on November 15, 2023	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitations to attend a full day complimentary peer group meeting to experience our approach to peer support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary invitations to our 12 virtual 1-hour EDGE Leadership Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary invitations to our 12 in-person EDGE Breakfast Events, offered in key cities across Canada	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive access to and inclusion in our online member portal and membership directory of 1200+ global members	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participate in 1-hour quarterly virtual <u>MacKay Member Connect</u> sessions, chaired by Nancy MacKay, to get additional peer support and expand your business network. You'll be placed in up to four breakout rooms (2 people in each breakout) during the 1-hour session for introductory conversations with other members about a business or leadership challenge you are facing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participate in 1-hour monthly virtual <u>Give to Get New Business</u> sessions, chaired by Nancy MacKay, to accelerate your ability to get new business and expand your business network	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

ANNUAL MEMBERSHIP OPTIONS (continued)

	Forum Membership	Business Accelerator Membership
Preferred pricing from our select, MacKay endorsed Partners/ Forum Chairs/Speakers (10-30% off)		
Recommend someone who becomes a Certified Forum Chair and receive a free one-year membership at your next renewal		
Member-only pricing for Waterstone's Canada's Most Admired Corporate Cultures and Most Admired CEO Award Summit and Gala on Mar 1, 2023 in Toronto (500+ participants)		
Complimentary Waterstone Engage Culture Survey and results for your organization along with a 30-min consultation on how you can find and build leaders who use culture as competitive advantage (\$2K value)		
Just-in-time member access to Dr. Nancy MacKay, Founder & CEO, MacKay CEO Forums for confidential coaching support and access to our Partners, Forum Chairs, speakers, and community to help you solve your issues and challenges		
Participate in MacKay Member Speed Dates to get to know your peers outside of your own peer group. Meet for a meal, coffee, cocktail or 30min zoom session-the choice is up to you! Contact Nancy MacKay and/or your Forum Chair to get paired with peers outside of your own peer group		
Priority access to executive peer groups for your key leadership team members		



Annual Membership Fees

FAST GROWTH ACCELERATOR & BEYOND THE CEO MEMBERSHIP \$25,000

Full Year Fast Growth Accelerator & Beyond The CEO Peer Support Group Membership (\$25,000/yr*)

Each peer group meets 4 times a year

- Full-Year Fast Growth Accelerator Peer Support Group – Members of this group are fast growth innovators with the goal of doubling revenue/profit (\$5m-\$5b+)
- Beyond the CEO Peer Support Group – Members of this group are former CEOs that are no longer running a company, but are on their next chapter – board positions, buying selling companies, etc.

PEER SUPPORT GROUP MEMBERSHIP

CEOs and Business Owners

\$11,300

Executives

\$8,700

Small Businesses

\$8,600

Full-year Peer Support Group Membership For CEOs And Business Owners (\$11,300/yr*)

Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional)

We offer 2 types of full-year peer support group memberships:

- CEO Forums – for CEOs, Presidents, Business owners \$10M-5B+
- SME CEO Forums – for CEOs, Presidents, Business owners of Small-Mid sized Enterprises \$5M-50M+

Full-year Peer Support Group Membership For Executives (\$8,700/yr*)

Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional)

We offer 2 types of full-year peer support group memberships:

- Cross Functional Executive Forums – for Executives (who are direct reports to CEOs, Presidents, Business Owners).
- Executive Forums for CFOs or CMOs or CHROs – for Executives (who are direct reports to CEOs, Presidents, Business Owners).

Full-year Peer Support Group Membership For Small Businesses (\$8,600/yr*)

Each peer group meets 6 times a year for a full day to learn from each other and to help each other deal with their toughest issues and challenges.



Annual Membership Fees (continued)

BUSINESS ACCELERATOR MEMBERSHIP	\$4,400
<p>Full-year Business Accelerator Membership (\$4,400/yr)</p> <ul style="list-style-type: none">• If you're not ready to join a Peer Group, you can benefit from our Business Accelerator Membership and take advantage of all the benefits listed on pages 3 and 4.• When you join a Peer Support Group, your Business Accelerator Membership cost will be prorated against annual membership dues.	

EMERGING LEADERS MEMBERSHIP	\$70,000*
<p>Full-year Virtual Peer Support Group Membership For Emerging Leaders * (\$70,000/yr for a group of up to 14 members – each additional member is \$3,000/yr)</p> <ul style="list-style-type: none">• High potential team members from across your organization participate in high impact, monthly 90-minute virtual sessions. Each session includes a 20 min EDGE talk and dedicated time for peer support. All participants are invited to attend our 12 virtual inspiring leadership event series.	

MEMBER TESTIMONIAL



“Since joining MacKay, we’ve grown from 400 employees to 1,300, and from \$40 million to \$250 million in annual revenues. My growth and understanding of business have been huge. We’ve also invested in the development of 9 of our Executive team members in MacKay Executive peer groups to accelerate their performance through peer learning
-Allan Russell, President & CEO, McElhanney (9+ Year Member)

CONTACT

Contact Nancy MacKay, nancy@mackayceoforums.com, Founder & CEO, if you would like to learn more about our peer support groups, becoming a Forum Chair or joining our Partner Program.

All program costs are payable in CAD within Canada; outside of Canada, payable in USD. Price does not include tax, which will be determined based on the billing address provided.

* Retreat costs are in addition to annual dues listed above.

We accept all major credit cards, EFT and e-transfer