



## SELF-ESTEEM

# How to Create Certainty and Achieve Peak Performance



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In this tipsheet you will learn how self-esteem impacts leadership effectiveness and executive team dynamics. Exploring top behaviours and strategies, learn to navigate common challenges—from fear of failure to perfectionism—empowering yourself to foster self-confidence and drive progress, not perfection, in your leadership journey.

### EXAMPLE: CEO LOST HIS RIGHT HAND GUY

- It's a life-long journey to build self-esteem
- Number one cause of problems for executive teams (trust, decision-making, conflict, silos, accountability, communication)

### TOP 10 BEHAVIOURS

1. Self-talk (luck versus talent and beating yourself up)
2. Failure to take a stand on issues, low assertiveness
3. Fear of failure
4. Fear of success
5. Fear of rejection, not asking for what you want
6. Taking things personally, defensiveness
7. Making assumptions versus clarifying expectations
8. Slow or flip/flop or check-in decision-making
9. Avoiding praise and recognition
10. Perfectionism and procrastination, never good enough

### TOP 10 STRATEGIES

1. Minimize current and past negative influences (parents, siblings, teachers, coaches, family, friends, boss/colleagues)
2. Step into your success
3. Learn from success and failure
4. Engage in life-long personal development
5. Stop making generalizations
6. Increase physical fitness
7. Master your emotions
8. Take risks, Feel the Fear and do it Anyway
9. Reach out and accept help
10. Strive for progress NOT perfection