



## Peer Support Groups for CEOs, Executives & Business Owners

Results-Oriented & Professionally Led

Highest Impact, Least-Time Intensive, Most Inclusive

Our dream at MacKay CEO Forums is to populate the world with inspiring leaders.

We bring results-oriented CEOs, executives and business owners together to solve their toughest problems and maximize their best opportunities through peer support.

### FULL-YEAR PEER SUPPORT GROUPS FOR CEOs, EXECUTIVES & BUSINESS OWNERS

- Each group is led by a professional Forum Chair who is an accomplished “trusted advisor” to CEOs
- 14 carefully-matched successful peers per group (companies must have annual revenues between 5MM–5B+)
- Locally based groups meet in-person 7 times per year: 6 full-day meetings plus an annual 2-day retreat
- Global and national full-year groups (either virtual or in-person) meet either quarterly or every other month depending upon the type of group
- Each confidential session includes a guest presentation from a subject-matter expert and dedicated time for peer support on your most pressing issue
- A results-oriented, high performance and high accountability peer learning experience using our “shared experience” and judgement-free approach

### New Benefits

- Participate in up to 3 additional peer support group meetings across Canada each year. Must be approved by the Forum chair of the group you wish to visit †
- Preferred pricing from our select, MacKay endorsed Partners/Forum Chairs/Speakers (10-30% off)
- Recommend someone who becomes a Certified Forum Chair and receive a free one-year membership at your next renewal (\$7,900-\$10,300 value)
- Member-only pricing for Waterstone’s Canada’s Most Admired Corporate Cultures and Most Admired CEO Award Summit and Gala on Mar 1, 2023 in Toronto (500+ participants)
- Complimentary Waterstone Engage Culture Survey and results for your organization along with a 30-min consultation on how you can find and build leaders who use culture as competitive advantage (\$2K value)

*Cont’d on next page*

### New Benefits *cont'd*

- Just-in-time member access to Dr. Nancy MacKay, Founder & CEO, MacKay CEO Forums for confidential coaching support and access to our Partners, Forum Chairs, speakers, and community to help you solve your issues and challenges
- Participate in MacKay Member Speed Dates to get to know your peers outside of your own peer group. Meet for a meal, coffee, cocktail or 30min zoom session-the choice is up to you! Contact Nancy MacKay and/or your Forum Chair to get paired with peers outside of your own peer group
- Participate in 1-hour quarterly virtual MacKay Member Connect sessions, chaired by Nancy MacKay, to get additional peer support and expand your business network. You'll be placed in up to four breakout rooms (2 people in each breakout) during the 1-hour session for introductory conversations with other members about a business or leadership challenge you are facing

### Additional Benefits

- Includes 4hrs/year of coaching with your Forum Chair for goal setting and confidential support/advice <sup>†</sup>
- Member-only pricing to the October 2023 EDGE Summit in Vancouver on Digital Transformation
- Complimentary invitations to our 12 virtual 1-hour EDGE Leadership Events
- Complimentary invitations to our 12 in-person EDGE Breakfast Events, offered in key cities across Canada
- Exclusive access to and inclusion in our online member portal and membership directory of 1200+ global members
- Priority access to executive peer groups for your key leadership team members

### OUTSTANDING MEMBERS AND FORUM CHAIRS

- Our members are forward thinking and results-orientated CEOs / Executives / Business Owners with a drive for continuous development
- We have the most award-winning and leading brands in our peer groups who attend our events as panelists and participants
- Our Forum Chairs are the best “modern trusted advisors” for CEOs and Executives who will help you achieve your full potential. Read *Modern Trusted Advisor* by Dr. Nancy MacKay and Dr. Alan Weiss

## SO HOW DO INSPIRING LEADERS DO IT?

Use your MacKay Membership to:

- 
- |                 |   |
|-----------------|---|
| <b>EDUCATE</b>  | <ul style="list-style-type: none"><li>• Connect with other successful CEOs, Executives, and Business Owners at our exclusive events.</li><li>• Learn from high-profile keynote speakers and successful CEO panelists and peers on topics of interest to business leaders today</li></ul>                              |
| <b>DISCOVER</b> | <ul style="list-style-type: none"><li>• Work with top minds on your most pressing issues through our professionally led peer learning experiences</li><li>• Leverage peer best practices and experiences to accomplish objectives faster</li></ul>  |
| <b>GROW</b>     | <ul style="list-style-type: none"><li>• Achieve time mastery and greater life balance by sharing real experiences with trusted peer support</li><li>• Gain greater confidence, courage, energy, fun and get recharged</li><li>• Become inspired, motivated and learn from successful peers and Forum Chairs</li></ul> |
| <b>EXECUTE</b>  | <ul style="list-style-type: none"><li>• Expand your business network and accelerate business results through ideas that can be applied to your business</li><li>• Raise your game and become an inspiring leader and a better problem solver through peer insights from across all industries</li></ul>               |
- 

## MEMBER TESTIMONIALS

“The “Inspired Leadership – You go First” Mastery Model is without a doubt the most powerful leadership tool I have ever experienced. This is a must for every leader and will make a profound impact in your business and personal life!

-Bill Tucker, CEO, Omicron Canada Inc.

“Best retreat ever. We all showed up ready to be vulnerable and it was the most meaningful discussion we have had to date. I have a clear vision of where I want to go and a plan to get there with the knowledge that I have a group of peers who are my game changers.

-Robert Pratt, President, Sandman and Sutton Place Hotels

“The MacKay Mastery Model for Inspiring Leadership is amazing. It’s the best tool I have used to make me understand how to be a better leader.

-Mike Cordoba, CEO, Empresario Capital

“My peer group has helped me to accept myself and others more authentically and brought clarity to how I can impact the world as a result. Thank you for this game changer.

-Carolyn Tuckwell, President & CEO, BGC Canada



## PEER SUPPORT GROUP OPPORTUNITIES

### **Full Year Fast Growth Acceleration & Beyond The CEO Peer Support Group Membership (\$25,000/yr\*)**

Each peer group meets 4 times a year

**Full-Year Fast Growth Accelerator Peer Support Group** – Members of this group are fast growth innovators with the goal of doubling revenue/profit (\$5m-\$5b+)

**Beyond the CEO Peer Support Group** – Members of this group are former CEOs that are no longer running a company, but are on their next chapter – board positions, buying selling companies, etc.

### **Full-year Peer Support Group Membership For CEOs And Business Owners (\$10,300/yr\*)**

Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional)

**We offer 2 types of full-year peer support group memberships:**

**CEO Forums** – for CEOs, Presidents, Business owners \$10M-5B+

**SME CEO Forums** – for CEOs, Presidents, Business owners of Small-Mid sized Enterprises \$5M-50M+

### **Full-year Peer Support Group Membership For Executives (\$7,900/yr\*)**

Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional)

**We offer 2 types of full-year peer support group memberships:**

**Cross Functional Executive Forums** – for Executives (who are direct reports to CEOs, Presidents, Business Owners)

**Executive Forums for CFOs or CMOs or CHROs** – for Executives (who are direct reports to CEOs, Presidents, Business Owners)

### **EDGE MEMBERSHIP (\$4000/yr)**

- If you're not able to join a Peer Group, you can benefit from an EDGE Membership and get access to thought leadership, expand your networks, and attend events (except those benefits noted as †)
- When you join a Peer Support Group, your EDGE membership cost will be prorated against annual membership dues.

Contact Nancy MacKay, [nancy@mackayceoforums.com](mailto:nancy@mackayceoforums.com), Founder & CEO, if you would like to learn more about our peer support groups.

- All program costs are payable in CAD within Canada; outside of Canada, payable in USD.
- \* Retreat costs are in addition to annual dues listed above.
- We accept all major credit cards, EFT and e-transfer