

Action & Anticipation – EDGE Experience 4.0

Tuesday Sept 28, 2021

AGENDA

START time	TOPIC
7:30am PDT / 10:30am EDT	Welcome / Partner Appreciation: Nancy MacKay Founder & Board Member, MacKay CEO Forums Bill McLean, CEO, MacKay CEO Forums
7:35am PDT	Welcome remarks Katie Dudtschak, EVP, Personal & Commercial Banking, RBC (Platinum Partner) - EDGE Talk
	Introduction - Opening Keynote Dave Chapman, MCF Board Chair; Managing Partner, Yellow Point Equity Partners (Platinum Partner)
7:45am PDT / 10:45am EDT	Opening Keynote: Fireside Chat with Wayne Gretzky
8:35am PDT / 11:35am EDT	The Modern Trusted Advisor/CEO Synergies: Dr. Nancy MacKay and Dr. Alan Weiss
	<i>Break</i>
8:55am PDT / 11:55am EDT	A leadership agenda to take on tomorrow: Nicolas Marcoux, CEO, PwC (National Partner)
9:25am PDT/ 12:25pm EDT	The 3 Biggest Challenges Business Owners Face Transitioning To The Next Generation: Murray Neilson, Nicola Wealth (National Partner), with Marty McConnell, Co-owner & Partner, and Craig Postons, CEO Creaghan McConnell Group with Q&A
	<i>Break</i>
10:00am PDT / 1:00pm EDT	Labour shortage: What's ahead and what to do about it: Pierre Cl��roux, Chief Economist and Glenn T. Yonemitsu, Managing Director, High-Impact Firms, BDC (National Partner) with Q&A
10:30am PDT / 1:30pm EDT	IT Roadmap of the Future: Eric Sugar, President, ProServeIT (National Partner) with Q&A
	<i>Break</i>
11:05am PDT / 2:05pm EDT	Hockey stick growth mindset: Finding all-star talent: Paul Gibbons, Managing Partner, McDermott + Bull (National Partner) with Q&A
11:35am PDT/ 2:35pm EDT	Caring For the Well-Being of Your Team Members and Creating Remarkable Human Outcomes: Francois Gratton, Executive Vice-president, TELUS and Group President, TELUS Health and TELUS Agriculture, TELUS Health Care Centres (National Partner) with Q&A

	Break
12:15pm PDT / 3:15pm EDT	Disruption & the Future of Work: Michael D’Abramo, Futurist and David Catzman, Strategist, Sklar Wilton & Associates (Platinum Partner) with Q&A
	Break
1:20pm PDT / 4:20pm EDT	Innovator Partner EDGE talks (4 Partners x 7min ea) with Q&A <ul style="list-style-type: none"> • Accelerating cleantech business growth, Jay-Ann Gilfoy, CEO, Vancity Community Investment Bank • The Future of a Healthy Hybrid Workplace, Kevin Brady, Founder, Advica Health • Game changing strategies for keeping employees safe at work and at home, Craig Busch, CEO & President, Busch Systems • Innovation in corporate social responsibility, John Anderson, Chairman, President & CEO, Oppy
	Break
1:55pm PDT / 4:55pm EDT	Innovator Partner EDGE Talks (5*7min) with Q&A <ul style="list-style-type: none"> • Power Play Retention Strategies for All Employees Josh Blair, Impro • Grit + Productivity Tools = Success Scott Owen, VP, signNow
	Break
2:30pm PDT / 5:30pm EDT	Introduction - Closing Keynote Katie Dudtschak, EVP, Personal & Commercial Banking, RBC (Platinum Partner)
2:33pm PDT / 5:33pm EDT	Closing Keynote: Fireside Chat with Katie Taylor , RBC (Platinum Partner)
	Closing Comments: Nancy MacKay & Bill McLean, MacKay CEO Forums
3:30pm PDT / 6:30pm EDT	EDGE Experience 4.0 concludes