

EDGE // MEMBERSHIP

Our dream at MacKay CEO Forums is to populate the world with inspiring virtual leaders. We do this by bringing results-oriented CEOs, executives and business owners together to solve their toughest problems and maximize their best opportunities through peer learning and support. We are the highest impact and least time intensive peer learning organization with more than 1,200 members around the world.

SO HOW DO EXCEPTIONAL VIRTUAL LEADERS DO IT?

Use your MacKay EDGE Membership to:

EDUCATE

- Connect with other successful CEOs and Executives at our exclusive virtual events.
- Learn from successful CEO panelists and peers on topics of interest to CEOs and Executives today

DISCOVER

- Put top minds to work on your most pressing issues through our professionally led roundtable discussions
- Leverage peer best practices and experiences to accomplish objectives faster

GROW

- Achieve time mastery and greater life balance by sharing real experiences with trusted peer support
- Gain greater confidence, courage, energy, fun and get recharged
- Be inspired, motivated and learn from successful peers and roundtable Forum Chairs

EXECUTE

- Expand your business network and accelerate business results through ideas that can be applied to your business
- Raise your game and become a better leader and a better problem solver through peer insights from across all industries

EDGE // MEMBERSHIP

OUTSTANDING MEMBERS AND FORUM CHAIRS

- Our members are accomplished CEOs and executives with a drive for continuous development
- We have the most award winning and leading brands in our peer groups who attend our events as panelists and participants
- Our Forum Chairs are the best "trusted advisors" for CEOs and Executives who will help you achieve your full potential

EDGE MEMBERSHIP BENEFITS

- Exclusive access to and inclusion in our membership portal of over 1,200 global members
- Complimentary invitations to our ongoing series of 1-hour EDGE Leadership Events and annual EDGE Experience events (virtual)
- Member-only pricing for our annual EDGE Summit (and VIP seating when we return to in-person events)
- Thought leadership from our Platinum, National and Innovator Partners to help you navigate through this incredibly disruptive global situation
- Priority access to virtual executive peer groups for your key leadership team members; and
- Preferred pricing and thought leadership from our Platinum, National and Innovator Partners

EDGE // MEMBERSHIP

FORUM MEMBERSHIP OPPORTUNITIES

If you decide to join a peer learning forum and become a FORUM MEMBER, your paid EDGE membership will be applied to your first-year annual dues.

In addition to all of the EDGE Membership benefits, each FORUM MEMBER participates in a confidential virtual peer group composed of up to 14 members from non-compete industries and lead by one of our Forum Chairs.

90-DAY VIRTUAL FORUM GROUPS

Virtual groups meet monthly for 4 hours for the first 90-days and then transition to our full-year program (see descriptions below)

CEO Forums – for CEOs, Presidents, Business owners (\$2,575*)

Executive Forums – for Executives who are direct reports to CEOs, Presidents, Business Owners (\$1,975*)

FULL-YEAR FORUM GROUPS

Each peer group meets 7 times a year to learn from each other and to help each other deal with their toughest issues and challenges.

We offer 5 types of full-year peer learning Forum memberships:

CEO Forums – for CEOs, Presidents, Business owners (\$10,300*)

SME CEO Forums – for CEOs, Presidents, Business owners of Small-Mid sized Enterprises (\$10,300*)

Family Business CEO Forums – for CEOs, Presidents, Business owners of family businesses (\$10,300*)

SBG CEO Forums – for CEOs and Business owners of small businesses (\$10,300*)

Executive Forums – for Executives who are direct reports to CEOs, Presidents, Business Owners (\$7,900*)

Contact Nancy MacKay, nancy@mackayceoforums.com, Founder & CEO, if you would like to learn more about our peer learning forums.

COST

\$2,000* + GST/HST

Your current annual EDGE membership dues will be applied to annual Forum Membership dues if you choose to become a Forum member by joining a peer group.

CRITERIA FOR EDGE MEMBERSHIP

CEOs and Executives from companies ranging from 5 million to 5 billion+ in revenue
(in your local currency)

* All program costs are payable in CAD within Canada; outside of Canada, payable in USD

PARTNER offers to our MacKay CEO Forums Community

Our Platinum, National, and Innovator partners are all MacKay CEO Forums Members who are leaders in their industries. They provide thought leadership and preferred pricing exclusive to our Member Community.



MACKAY CEO FORUMS

MACKAY CEO FORUMS for any new member to MacKay CEO Forums who joins from Feb 1-Mar 31 2021, we are offering complimentary 1-year EDGE memberships (2K annual fee) to each of your Leadership Team members. All EDGE members must meet the criteria for membership.

[Contact for More Information](#)

PLATINUM PARTNER OFFERS



ROYAL BANK OF CANADA

For any new clients to RBC Wealth Management, Private Banking, we will provide the first six months of our monthly management fee on a complimentary basis for the Basic Private Banking package with a full-service guarantee.

[Contact for More Information](#)



SKLAR WILTON & Associates

For \$50M+ companies, a complimentary 1-hour zoom workshop with your key decision-maker and their marketing/executive team to help overcome uncertainty and prepare for the 'next normal'. We'll share our fact-based understanding of changing human behaviour and discuss ways to future-proof your business. Offered to the first 10 Members or their referrals.

[Contact for More Information](#)



YELLOW POINT EQUITY PARTNERS

Anyone who provides us with a new business acquisition opportunity and we complete that acquisition, Yellow Point will give \$50,000 for a platform acquisition and \$20,000 for an add-on acquisition by one of our portfolio companies. The opportunity must be non-auctioned and not already identified by Yellow Point.

[Contact for More Information](#)

NATIONAL PARTNER OFFERS



McDERMOTT + BULL

M+B has created a complementary offering for MacKay members seeking consultation on the set-up of an executive-level search or succession strategy. The 60 minute consultation includes the sharing of best-practices and advice on three key elements: establishing vision and creating stakeholder alignment, marketing and branding strategy, and industry insights and candidate benchmarking.

[Contact for More Information](#)



NICOLA WEALTH

20% discount on a custom financial review - the entire fee will be waived should the member become a Nicola client
Complimentary 2nd opinion on your planning and investment diversification.

[Contact for More Information](#)



PROSERVEIT

Complimentary Secure Score Assessment - a graded score based on your technology, typically 1 day assessment
Complimentary IT Roadmap / Spend Analysis Call to help clients look for costs savings opportunities. (expected to save >10% of their current IT spend, we often recommend re-investing this in either security or innovation) the result will provide 5-10 recommendations on how they can reduce IT Spend and improve their business with technology. And 10% discount for any new customer's first purchase

[Contact for More Information](#)



PwC

TBC

[Contact for More Information](#)



TELUS HEALTH CARE CENTRES

LifePlus: MacKay Member price - \$4185 (1st yr)/\$3650 (yr 2+); Regular price \$4650 (1st yr)/\$3650 (yr 2+)
Comprehensive Health Assessment: MacKay Member price \$1700; Regular price \$1950
Medisys on Demand (MoD) - 50% off for first year for existing members (complimentary for new members in Ontario)

[Contact for More Information](#)

For further information about any of these offers, contact
Eric Ng, Marketing + Chair Partnerships Coordinator
eric.ng@mackayceoforums.com

MacKay CEO Forums |
www.mackayceoforums.com

PARTNER offers to our MacKay CEO Forums Community

INNOVATOR PARTNER OFFERS



ADVICA HEALTH

70% price reduction (incl family + dependent access) for an annual Advica Health Membership plan.

Option 1: Base Plan, which includes: 24/7 Virtual Health Access, Nurse Navigation and Concierge, Mental Health Navigator, Virtual Second Opinion for \$25/mo

Option 2: Gold plan which includes: all of the above plus annual blood and urine testing, Annual intake call with Navigation team, US based price + clinic navigation support for \$99/mo

[Contact for More Information](#)



BDC

A complimentary executive discovery session where your ambition meets our know-how. Learn more about how BDC Advisory partners with high growth private companies to scale their businesses via our MacKay CEO Forums Podcast or on BDC's website

[Contact for More Information](#)



BUSCH SYSTEMS

TBC

[Contact for More Information](#)



BOXAV

10% off all BoxAV bundles and complimentary Video Conferencing Training 101 training for your staff / exec teams (up to 500 people at a time).

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CORPORATE TRAVELLER (Flight Centre Travel Group)

In addition to a complimentary travel program consult, in an effort to assist commercially, we will extend a 1% net rebate on total travel spend to any new partner for a limited time. Flexible payment terms of accrued funds. I.e: They can be forwarded to a charity of their choice, used for an internal program or to create a travel prize for a raffle. Conditions will apply.

[Contact for More Information](#)



EMPRESARIO CAPITAL PARTNERS

TBC

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OPPY

Availability of award winning fresh produce items in case lots for a school fundraiser or charity event of your choice. Just nominate your cause and attendance numbers and Oppy will look to assist with supplies from our Vancouver warehouse, value up to \$500.

[Contact for More Information](#)



REAL TIME NETWORKS INC.

10% discount for any new customer's first purchase of Real Time Networks' Physical Security & Safety Solutions for key, assets, and people.

[Contact for More Information](#)



SIGNNOW

Free 30-day trial that includes the first 2-signature workflows. Purchase within the 30 day trial and you will receive the first month of your annual subscription for free.

[Contact for More Information](#)



VANCITY COMMUNITY INVESTMENT BANK

TBC

[Contact for More Information](#)

For further information about any of these offers, contact
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eric.ng@mackayceoforums.com