



Exponential Change

This month we interview MacKay CEO Forums Alumni member [Kirk Dudtschak](#), EVP, Personal and Commercial Banking at the Royal Bank of Canada.

Kirk attended [Singularity University](#) earlier this year, along with Nancy MacKay and about 100 other CEOs from around the world to learn more about cutting-edge technologies, and how to utilize this Exponential Change in all industries to positively impact billions of people.

Why did you attend Singularity University?

It was largely for personal reasons but became about business too. We're in an era of rapid technological transformation. As consumers, so many parts of our lives are being rewired by the shifts underway. And for organizations, it's compelling us to look differently at our business models - from how we define and deliver an exceptional client experience to how we use information to help our clients. I wanted to push myself way into the future and better understand the impacts on the world, on my kids and on society.

What is the biggest take away you got from this program?

There were actually a couple for me. One, I walked away committed to staying current on emerging technology so that personally and professionally I could be part of the future. That includes helping my kids stay ahead of it, so they could better plan their life from an education perspective, and make choices that would give them opportunities in the future. My other takeaway is that clearly these trends could have a huge impact on society in a positive way - in terms of improving health and quality of life; taking people out of poverty; and helping our traditional industries reimagine and reinvent themselves.

What do you see happening in the next 10 years that will disrupt your industry?

The pace is so rapid that you can't really predict 10 years out but in the near term we can expect more automation, and more connectivity between data, processes, people and things. Emerging technologies will impact every one of our customers and every one of our segments so we need to understand how to enable our customers in a changing world. We need to be highly proactive as an industry so we can leverage the full power of data and client insights, reimagine our business model, and simplify and be more relevant for our customers.

What is your favourite book pick on Exponential Change?

Actually, what I'm reading now, [Sapiens](#). It covers change from the dawn of humankind through to the agricultural and industrial revolutions and present day. What's intrigued me so far in this read, and it connects to my experience at Singularity, is that we have an opportunity to use innovation to help the planet and to help society. Change will always be with us. But the pace now means asking: how do we equip ourselves to continually adapt and absorb change, and how do we harness advances to improve society?

Save the Date: October 3, 2017 for our CEO Summit on Exponential Change

Join us for our inaugural CEO Summit on Oct 3, 2017 in Vancouver, BC. We are bringing together over 300 CEOs, top executives and influencers from across Canada to engage in a full day, high impact peer learning and networking

event.

Gain full access to the minds of today's game changing thought leaders on this year's theme - Exponential Change - and explore what it takes for your organization to succeed in the next decade. Confirmed keynote speaker is [Salim Ismail](#), the best-selling author of *Exponential Organizations*, who will share a global perspective on the impact of breakthrough technologies and how organizations can leverage these disruptions to grow 10x faster than their peers.

Early bird tickets (before March 31, 2017): \$1500 + GST
Full priced tickets: \$2000 + GST

To register for this event, contact [Jane Matthews](#), Director of Member Experience

New Forum Chair Opportunities

At MacKay CEO Forums, our vision is to populate the world with better leaders and we are currently inspiring over 650 CEOs/Executives across Canada to accelerate their performance. Our BHAG is to become the dominant player in Canada by 2017 (1000+ members) and then begin the global journey to 10,000+ members around the world.

In order to achieve our BHAG, we will continue to add new forums, but we must first identify and partner with new Forum Chairs. Please consider your network and reach out to anyone you think may be interested in this dynamic opportunity.

We are interested in partnering with Forum Chairs in: Toronto/GTA, South Western Ontario, Calgary, Edmonton, and Vancouver/Fraser Valley/Richmond/Surrey.

[Read More](#)

CEO Leadership Tip



Defining Accountability in your Organization

To generate recurring revenue growth, foster innovation, and maximize productivity, we need to create a culture of accountability. Why has accountability emerged as a dominant theme? Consider the massive costs of our increasingly regulated environments. As leaders, we may be able to mitigate the trend for ever-increasing regulation by creating more accountable organizations that foster ethical behavior and by rapidly stamping out misconduct in our firms.

What are the other benefits of an accountable organization? Increased employee engagement, higher ROI on projects, and greater innovation all result from higher levels of accountability. When employee engagement increases, so do profits. Accountability also fosters innovation.

[Read More](#)

Contributed by [Lorraine Moore](#), a Forum Chair in Calgary with MacKay CEO Forums, and Author, Speaker and Strategic Advisor.

CEO Health Tip



Is your Leadership Team a Depreciating Asset?

With today's competitive business environment, bowls of fruit in the staff room and lunchtime yoga are no longer enough to attract and retain top talent. Companies wanting to recession proof their business must be committed to keeping their employees happy and healthy beyond some token perks.

"Having healthy employees is not a nice to have, it's a need to have. With the complexities and demands of today's ever changing business landscape, executive health is not a perk, it is an essential part of building a high performing leadership team," says Rick Tiedeman of Copeman Healthcare.

[Read More](#)

Contributed by [Copeman Healthcare](#)

Events



Breakfast Events:



Calgary, 7am-9am
Strategy Execution & Discipline

PANELISTS:

James Bolen President, Gentherm Global Power Technologies

Neil Campbell President & CEO, Landmark Cinemas

Carol Kitchen President & CEO, UFA Co-operative Limited

Ryan Scott President & CEO, Avalon Master Builder

Note: this event is for CEOs + Executives

Email Nancy for details

Co-hosted with Results Canada

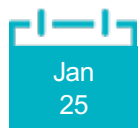
Upcoming Breakfast Events - Save the Dates:



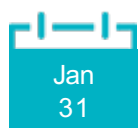
Vancouver, 7am-9am



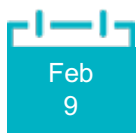
Toronto, 7am-9am



Vancouver, 7am-9am



South Western ON, 7am-9am



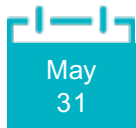
Edmonton, 7am-9am



Vancouver, 7am-9am



Toronto, 7am-9am



Vancouver, 7am-9am



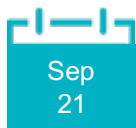
Calgary, 7am-9am



Toronto, 7am-9am



South Western ON, 7am-9am



Vancouver, 7am-9am

Upcoming CEO Summits - Save the Dates:



Toronto
Canada's Most Admired Corporate Cultures

& Canada's Most Admired CEO Summit & Awards Gala

Visit www.canadasmostadmired.com for more information.

Co-hosted with Waterstone Human Capital



Toronto Canada's Best Managed Companies Symposium & Gala

Visit www.bestmanagedcompanies.ca for more information.

MacKay CEO Forums is proud to be one of the national sponsors for this event.

Welcome our new Forum Chair

[Tony Kerekes](#), Toronto ON - With twenty years of consulting experience, Tony has completed two hundred consulting initiatives - providing strategic and implementation guidance for a wide variety of industries and sectors. Client relationships often spanned many years, working with senior leaders to understand challenges and to develop and lead initiatives in organization structure, compensation (and sales compensation), training, managing change and process design.

CEO & Executive Forums

MacKay CEO Forums accelerates CEO performance through the highest impact, least time-intensive peer groups for results-oriented CEOs and top executives in Canada. If you would like to explore a forum opportunity, or refer someone to us, please contact [Nancy](#).