

EDGE // MEMBERSHIP

Our vision at MacKay CEO Forums is to populate the world with better leaders. We do this by bringing results-oriented CEOs, executives and business owners together in peer learning groups so they can help each other "raise their game". We are the highest impact and least time intensive peer learning organization with hundreds of members across Canada.

SO HOW DO EXCEPTIONAL LEADERS DO IT?

Use your MacKay EDGE Membership to:

EDUCATE

- Connect with other successful CEOs and Executives at our exclusive EDGE CEO Panel breakfast roundtable series (12 per year across the country) with 100-250 participants at each event
- Learn from successful CEO panelists and peers on topics of interest to CEOs and Executives today

DISCOVER

- Put top minds to work on your most pressing issues through our professionally led roundtable discussions
- Leverage peer best practices and experiences to accomplish objectives faster

GROW

- Achieve time mastery and greater life balance by sharing real experiences with trusted peer support
- Gain greater confidence, courage, energy, fun and get recharged
- Be inspired, motivated and learn from successful peers and roundtable Forum Chairs

EXECUTE

- Expand your business network and accelerate business results through ideas that can be applied to your business
- Raise your game and become a better leader and a better problem solver through peer insights from across all industries

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OUTSTANDING MEMBERS AND FORUM CHAIRS

- Our members are accomplished CEOs and executives with a drive for continuous development
- We have the most Best Managed, Most Admired, Best Employers, and leading brands in our peer groups who attend our breakfast events as panelists and participants
- We partner with leading corporate and CEO awards programs to recognize outstanding leadership and business achievement in Canada, including:
 - Canada's Best Managed Companies Program
 - Canada's Most Admired CEO and Corporate Cultures Program
 - Canada's Aon Best Employers Program
 - BC CEO Awards Program
- Our Forum Chairs are the best "trusted advisors" for CEOs and Executives in Canada who will help you achieve your full potential

EDGE MEMBERSHIP BENEFITS

- Exclusive access to and inclusion in our membership directory of hundreds of members across Canada
- Complimentary invitations to all CEO breakfast panel events (12/year across major markets)
- Complimentary invitations to all CEO breakfast panel events for guest CEOs and Executives in your circle who will benefit from attending events with you
- Video of all 12 CEO Panel breakfast event presentations across Canada
- Early bird pricing (before March 31, 2017) and preferred seating for our annual 1-day MacKay EDGE CEO Summit on Exponential Change in Vancouver*
- Exclusive access to national CEO-only summit held annually in conjunction with the Canada's Best Managed Companies Symposium*
- Exclusive access to national CEO-only summit held annually in conjunction with the Canada's 10 Most Admired Corporate Cultures Program*
- Monthly CEO best practice sharing through THE EDGE newsletter
- Weekly CEO best practice sharing through our 30min EDGE Podcast Series
- Thought leadership from our National and Innovator Partners to help you thrive in this next decade of exponential change.

*additional ticket fees apply

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FORUM MEMBERSHIP OPPORTUNITIES

If you decide to join a peer learning forum and become a FORUM MEMBER, your paid EDGE membership will be applied to your first year annual dues.

In addition to all of the EDGE Membership benefits, each FORUM MEMBER participates in a confidential peer group composed of up to 14 members from non-compete industries and lead by one of our Forum Chairs.

Each peer group meets 7 times a year to learn from each other and to help each other deal with their toughest issues and challenges.

We offer 4 types of PEER LEARNING FORUM Memberships:

CEO Forums – for CEOs, Presidents, Business owners

SME CEO Forums – for CEOs, Presidents, Business owners of Small-Mid sized Enterprises

Family Business CEO Forums – for CEOs, Presidents, Business owners of family businesses

Executive Forums – for Executives who are direct reports to CEOs, Presidents, Business Owners

Contact Chris Bodnar (chris.bodnar@mackayceoforums.com), VP Membership Growth, if you would like to learn more about our peer learning forums.

COST

\$2,000 + GST/HST

Your current annual EDGE membership dues will be applied to annual Forum Membership dues if you choose to become a Forum member by joining a peer group.

CRITERIA FOR EDGE MEMBERSHIP

CEOs and Executives from companies ranging from \$5 million to \$5 billion+ in revenue.

PARTNER OFFERS TO MEMBERS ONLY

NATIONAL PARTNER OFFERS

Deloitte

- 10% discount on participation in a Best Managed Lab

TorQuest

- Complimentary meeting with a TorQuest Partner (breakfast, lunch or dinner) in the city/ restaurant of your choosing to understand your interests & needs regarding capital investments in your firm

Nicola Wealth Management

- 20% discount on a custom financial review
- The entire review fee will be waived should the member become an NWM client

BCIT

- 15% discount to all members for the rental of meeting and event space at BCIT's Downtown Campus

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INNOVATOR PARTNER OFFERS

Rethink

- 15% discount on Social Content Audit with Rethink

Flight Centre

- Eligible to win a one-week trip for 2 to Exotic Bali, includes round trip airfare in economy and 4 star hotel
- Up to 7% savings on Air Canada flights
- Free travel spend analysis with customized savings recommendations
- Discounts on leisure travel for your employees

Copeman Healthcare/Medisys

- Preferential pricing with Copeman Healthcare (BC, Alberta) and Medisys Corporate Health (rest of Canada) for comprehensive health assessments and private healthcare services

Advica Health

- 50% discount for an annual Advica membership, which includes a unique health navigation and concierge service from Advica Health

Long View Systems

- 10% off our Dashboard Illustrator workshop
- 15% off if you take our Dashboard Illustrator workshop and Dashboard Accelerator program together

Omicron

- 20% discount on our Workplace Real Estate Assessment Service called "Real Estate Roadmap". This service is intended to maximize the efficiency of your office space and reduce associated overhead costs. The result will be a real estate road map and guide for future real estate decisions.

Driving Force

- 10% discount on Driving Force Vehicle Rentals

Empresario Partners

- Complimentary assessment of your operational strategy and offer insights on how to supercharge growth that will help in maximizing the value of your business

Oppy

- Offered as a prize at select breakfast events + Oct 3 CEO Summit: Availability of award winning fresh produce items in case lots for a school fundraiser or charity event of your choice. Just nominate your cause and attendance numbers and Oppy will look to assist with supplies from our Vancouver warehouse, value up to \$500.

ALLIANCE PARTNER OFFERS

Waterstone

- 15% off executive searches and culture assessments

Aon Hewitt

- Complimentary one-hour consultation meeting to discuss your involvement in the Aon Best Employers program; including a discussion around your current employee listening strategy and human capital strategy.