

EDGE // NEWSLETTER

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Nancy MacKay, PhD | Founder & CEO

Greetings!

There are less than 48 hours remaining to take advantage of the Early Bird discount for your ticket to join 450 CEOs, Executives, Business Owners and Board members at the EDGE Summit, a 1-day Exponential Leadership Journey.

Access to the right ideas and the right people are the answer to any challenge - you will find both at our EDGE Summit in Vancouver on Oct 3.

Contact [Jane Matthews](#) for registration information.

EDGE // SUMMIT

Register Now! Early bird deadline ends March 31st.
EDGE Summit: Exponential Change on October 3,
2017

*presented by MacKay CEO Forums and MEC
in partnership with our National and Innovator Partners*



MacKay
CEO Forums

MEC

**2017 EDGE Summit
on Exponential Change**

EDUCATE. DISCOVER. GROW. EXECUTE.

The EDGE Summit (Tuesday Oct 3, 7am-8pm) is an exclusive day for CEOs + Executives (see brochure [here](#)) with less than 50 tickets now available.

Gain full access to the minds of today's game changing thought leaders on this year's theme - Exponential Change - and explore what it takes for your organization to succeed in the next decade. Confirmed speakers include:

Keynote Speakers:

[Salim Ismail](#), the best-selling author of [Exponential Organizations](#), will share a global perspective on the impact of breakthrough technologies and how organizations can leverage these disruptions to grow 10x faster than their peers. [Rick Hansen](#), best known as the "Man in Motion", has dedicated his life to create a world that is accessible and

inclusive to all. Rick's presentation will inspire you to believe that everyone has the ability to make a difference, and that anything is possible if you have the courage to try.

CEO Panel with: [David Labistour](#) (MEC), [Jeff Booth](#) (BuildDirect), [Laurie Schultz](#) (ACL), [Jack Lee](#) (formerly with 4Refuel)

Speakers:

[Terry Stuart](#) Chief Innovation Officer, Deloitte
[David Patchell-Evans](#) CEO, Goodlife Fitness
[Jim Carroll](#) Futurist, Trends & Innovation Expert

& EDGE Talks (7 minute CEO presentations)

We have sold more than 400 tickets out of the 450 available! This event will sell out.

Early bird tickets are available now (\$1500 + GST before March 31, 2017)

Full priced tickets: \$2000 + GST

To register, contact [Jane Matthews, Director of Member Experience](#)



EDGE // PODCAST

Please enjoy listening to our following 4 new podcasts:

[Neil Crawford - Engaging Millennials \(& everyone else\) - What CEOs need to know](#) Neil is a partner at [Aon Hewitt](#), and leads the annual Best Employers in Canada study. In this 25min podcast, Neil addresses the top 3 things that CEOs should know about employee engagement.

[Terry Stuart - Innovation, Disruption and Productivity - Will you be left behind?](#) Terry is [Deloitte Canada's](#) Chief Innovation Officer, a core member of the firm's Global Innovation Network and a Partner with the Canadian Financial Services consulting practice. Terry applies his passion for innovation and the experience gained from more than 25 years in consulting to help clients solve business problems.

[Bart Egnal - The 3 biggest mistakes CEOs make when communicating to their employees](#) Bart is President & CEO of [The Humphrey Group](#), and a MacKay CEO Forums member. The Humphrey Group teaches communication exclusively through the lens of leadership. Bart shares some key communication tips for CEOs to easily incorporate into their communications with employees.

[Launi Skinner - How to be a Disruptor](#) Launi is CEO of [First West Credit Union](#), and is a long-term MacKay CEO Forums member. She is a leader known for inspiring change and achieving results, and is a champion for credit union renewal and innovation. Listen to Launi speak about their 4 unique advantages and how these have helped drive their ability to disrupt, and lead the transformational change in their industry.

All of our podcasts, a series of 20-30 minute interviews with leading CEOs and top advisors on topics of interest, are available at www.theceoedge.ca.



Member Benefits - new for MacKay CEO Forums members!

We are thrilled to announce a new level of member benefits, provided by our National, Innovator & Alliance Partners. These benefits include significant discounts and preferred pricing on travel, fitness & healthcare, and a range of services. See more information in our new [brochure](#).

Member Referrals - Win a Trip to Bali

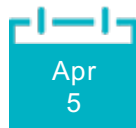
In addition, if you are a member and refer us to other potential members in your circle, you are eligible to win a one-week trip for 2 to Exotic Bali (including round trip economy airfare and a 4-star hotel), generously provided by our Innovator Partner Flight Centre.

To find out more, please contact [Jane Matthews, Director of Member Experience](#).

Events



EDGE // BREAKFASTS



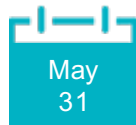
Toronto, 7am-9am
**Exponential Change: How to Innovate,
Embrace Technology and Gain a
Competitive EDGE**

PANELISTS:

Chuck Scott CEO - Canada, Cushman Wakefield
Brad McKay CEO, Healthcare Food Services
Jeff Mitelman CEO & Co-Founder, Thinking Capital
Tammy Moore CEO, ALS Society of Canada

Note: this event is for CEOs + Executives

Contact [Jane Matthews](#) for information



Vancouver, 7am-9am
**Exponential Change: CEO Strategies on
Talent, Technology and Innovation**

PANELISTS:

Daniel Frankel Founder & CEO, Tap & Barrel
Restaurants
Graham Fraser CEO, AG Hair
Jon Hoerauf President & GM, Arc'teryx Equipment
Catherine Wood Senior Vice President & Head, Qtrade
Financial Group

Note: this event is for CEOs only

Contact [Jane Matthews](#) for information



Calgary, 7am-9am

Exponential Change: How to Innovate, Embrace Technology and Gain a Competitive EDGE

PANELISTS:

Allan Klassen Senior Vice President, Housing, Brookfield Residential Alberta

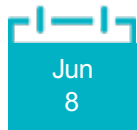
Bill Ptacek CEO, Calgary Public Library

Dr. Nathan Thakur Co-Medical Director, Copeman Healthcare - Calgary

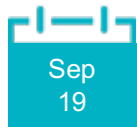
Note: this event is for CEOs + Executives

Contact [Jane Matthews](#) for information

Upcoming Breakfast Events - Save the Dates:



Toronto, 7am-9am



SW Ontario, 7am-9am



Vancouver, 7am-9am

CEO Summits:



Toronto, 7:30am - late

Canada's Best Managed Companies Symposium & Gala

Symposium Agenda includes:

- Economic Update
- Keynote speaker: Tom Peters, co-author of In Search of Excellence
- **CEO Panel: What Best Managed Company CEOs Do: How to Thrive in an Exponential Change World** (hosted by Nancy MacKay) - 4 CEOs of Best Managed companies will share their lessons learned on how to lead exponential change through courage, innovation, technology and exponential talent:
 - Bill Elkington, Chairman , JV Driver Group
 - Stuart Suls, President & CEO, Mr. Lube Canada
 - Walter Koppelaar, CEO & Chairman, Walters Group

- Heather McLachlin, President, Cowan Insurance Group

Gala:

Hosted by Heather Hiscox and Gregory Charles

Invitation & Registration available [here](#) (deadline to register is March 31).

Information: contact [Jane Matthews](#)

Visit www.bestmanagedcompanies.ca for more information.

Mackay CEO Forums is proud to be one of the national sponsors for this event.

CEO Health Tip



Sedentary Death Syndrome: What it is and what you can do to prevent it

You may have heard that our largely sedentary modern lifestyle is an increasingly large contributor to premature death. There's now even a name for this condition: sedentary death syndrome, also known as "the sitting disease." Recent reports from the World Health Organization (WHO) suggest it could be the third-leading cause of death worldwide, after heart disease and cancer.

So how can we prevent it? Sit less and move more! Here are some tips on how to get started:

- Do whatever you can to limit the time you spend sitting.
- Take regular breaks to get up from your desk and move around.
- Get up and talk to an office colleague instead of phoning or emailing them
- Stand up or walk around while talking on the phone.
- Try to find an activity you enjoy and do it for at least 30 minutes, 3-5 times per week.

With a few small tweaks to your daily routines, and a renewed focus on regular physical activity, you can buck the 21st century trend and reduce your risk of sedentary death syndrome!

Contributed by Dr. Omair Siddiqui, Calgary Medical Director and Family Physician at [Copeman Healthcare](#). For more information about their programs, contact [Tia Young](#) (604-889-8343)

Mackay CEO Forums is proud to have an Alliance Partnership with Copeman Healthcare in BC & Alberta, and Medisys Executive Health in Eastern Canada. Through this alliance, members enjoy preferred pricing. To find out more, please contact [Jane Matthews, Director of Member Experience](#).

MacKay CEO Forums - Alliance Partners

Mackay CEO Forums is proud to be a strategic Alliance Partner with each of the following programs:

- [Deloitte's Best Managed Companies program](#) is Canada's leading business awards program, recognizing excellence in private Canadian-owned companies.
- [Waterstone Human Capital's Most Admired Corporate Culture Program](#) is Canada's only program to annually recognize best-in-class Canadian organizations for having cultures that have helped them enhance performance and sustain a competitive advantage.
- [Aon Best Employers program](#) is Canada's most comprehensive and widely recognized assessment of workplace excellence.

If our members would like any further information on these awards, your Forum Chair will be able to connect you with the correct individual at each organization.

Aon Best Employers in Canada
Participate by June 30 to be eligible for the November awards

Hiring qualified employees in today's market isn't always easy; attracting the best, engaging them at work and keeping them performing is a challenge at the best of times. You need insight and strategy to separate you from the rest of the pack.

Participate in the Aon Best Employers program to get the tools and the information you need to make strategic decisions about your HR practices and drive higher business performance.

Companies that conduct employee engagement surveys by June 30th will be eligible for the Aon Best Employers awards and public recognition program this November.



Visit bestemployerscanada.com to find out how you can achieve Best Employers status, and start your journey today.

New VP Membership Growth - Who do you know in Vancouver?

We are adding to our Leadership Team in western Canada. The VP Membership Growth - Western Canada will be a high performing individual who is well networked and can develop senior executive and leadership relationships with ease through in-person consultation and digital strategy. This role will drive membership growth throughout the western provinces and will accelerate the performance of Forum Chairs through sales coaching and sharing of best practices.

If you know of someone in your network who might be a fit for this role, please contact [Adrienne Giffen](#) Executive Recruiter, People First Solutions.

New Forum Chair Opportunities

At MacKay CEO Forums, our vision is to populate the world with better leaders and we are currently inspiring over 750 CEOs/Executives across Canada to accelerate their performance. Our BHAG is to become the dominant player in Canada by 2017 (1000+ members) and then begin the global journey to 10,000+ members around the world.

In order to achieve our BHAG, we will continue to add new forums, but we must first identify and partner with new Forum Chairs. Please consider your network and reach out to anyone you think may be interested in this dynamic opportunity.

We are interested in partnering with Forum Chairs in: Toronto/GTA, South Western Ontario, Montreal, Calgary, Edmonton, and Vancouver/Fraser Valley/Richmond/Surrey.

[Read More](#)

Welcome to our newest Forum Chair

[Tim Magwood](#), Toronto ON - Tim is a creative, collaborative and passionate leader who works with CEOs & Executive teams in the areas of strategy, purpose, culture & leadership. Once described as a "lightning rod in driving positive change", Tim has the mind of an entrepreneur, the heart of a coach & storyteller and the soul of a singer/songwriter. As a seasoned facilitator, coach and advisor, Tim believes strongly in the transformational power of CEO peer learning and support.

CEO & Executive Forums

Mackay CEO Forums accelerates CEO performance through the highest impact, least time-intensive peer groups for results-oriented CEOs and top executives in Canada. If you would like to explore a forum opportunity, or refer someone to us, please contact [Chris Bodnar, VP Membership Growth](#).