

# EDGE // NEWSLETTER

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Issue 86 | March 2017 | [Subscribe](#)

Nancy MacKay, PhD | Founder & CEO

Greetings!

## EDGE // PODCAST

Please enjoy listening to our following 4 new podcasts:

- [Kathy Kinloch](#), President, [British Columbia Institute of Technology \(BCIT\)](#): [Exponential Change in Global Education](#).
- [Don Bailik](#), Executive Chairman & CEO, [Long View Systems](#): [Exponential Change in the IT Industry: What CEOs Need to Know](#)
- [Laurie Schultz](#), President & CEO, [ACL Services Ltd.](#): [How to Double Revenue and Double Profits](#)
- [Lauri Skinner](#), CEO of [First West Credit Union](#): [How to be a Disrupter](#)

All of our podcasts, a series of 20-30 minute interviews with leading CEOs and top advisors on topics of interest, are available at [www.theceoedge.ca](http://www.theceoedge.ca).



## EDGE // SUMMIT

Register Now! Less than 60 tickets remaining!  
EDGE Summit: Exponential Change on October 3,  
2017

*presented by MacKay CEO Forums and MEC  
in partnership with our National and Innovator Partners*

# 2017 EDGE Summit on Exponential Change

EDUCATE. DISCOVER. GROW. EXECUTE.

Join us for our inaugural CEO EDGE Summit on Oct 3, 2017 in Vancouver, BC. We are bringing together over 450 CEOs, top executives and influencers from across Canada to engage in a full day, high impact peer learning and networking event.

Gain full access to the minds of today's game changing thought leaders on this year's theme - Exponential Change - and explore what it takes for your organization to succeed in the next decade. Confirmed speakers include:

### Keynote Speakers:

[Salim Ismail](#), the best-selling author of [Exponential Organizations](#), will share a global perspective on the impact of breakthrough technologies and how organizations can leverage these disruptions to grow 10x faster than their peers. [Rick Hansen](#), best known as the "Man in Motion", has dedicated his life to create a world that is accessible and inclusive to all. Rick's presentation will inspire you to believe that everyone has the ability to make a difference, and that anything is possible if you have the courage to try.

**CEO Panel** with: [David Labistour](#) (MEC), [Jeff Booth](#) (BuildDirect), [Laurie Schultz](#) (ACL), [Jack Lee](#) (formerly with 4Refuel)

### Speakers:

[David Patchell-Evans](#) CEO, Goodlife Fitness

[Jim Carroll](#) Futurist, Trends & Innovation Expert

### & EDGE Talks

**We have sold more than 390 tickets out of the 450 available! This event will sell out.**

Early bird tickets are available now (\$1500 + GST before March 31, 2017)

Full priced tickets: \$2000 + GST

To register, contact [Jane Matthews, Director of Member Experience](#)

#### NATIONAL PARTNERS



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## New Forum Chair Opportunities

At MacKay CEO Forums, our vision is to populate the world with better leaders and we are currently inspiring over 700 CEOs/Executives across Canada to accelerate their performance. Our BHAG is to become the dominant player in Canada by 2017 (1000+ members) and then begin the global journey to 10,000+ members around the world.

In order to achieve our BHAG, we will continue to add new forums, but we must first identify and partner with new Forum Chairs. Please consider your network and reach out to anyone you think may be interested in this dynamic opportunity.

[Read More](#)

## CEO Health Tip



### 4 Signs of Stress and How to Manage It

Stress. We all get it, we all show different symptoms from it, and we all have different ways of managing it. While there are many problems associated with stress, one of the biggest issues is that it's not always visible in the same form. For some, it shows itself in eating habits. Others might get aches and pains. How can we diagnose stress and what are some of the ways to treat it?

Continue reading to find out more about the signs of stress and some tips to manage your stress.

[Read More](#)

Contributed by [Copeman Healthcare](#). For more information about their programs, contact [Tia Young](#) (604-889-8343)

MacKay CEO Forums is proud to have an Alliance Partnership with Copeman Healthcare in BC & Alberta, and Medisys Executive Health in Eastern Canada. Through this alliance, members enjoy preferred pricing. To find out more, please contact [Jane Matthews, Director of Member Experience](#).

## Member Benefits - new for MacKay CEO Forums members!

We are thrilled to announce a new level of member benefits, provided by our National, Innovator & Alliance Partners. These benefits include significant discounts and preferred pricing on travel, fitness & healthcare, and a range of services. See more information in our new [brochure](#).

### Member Referrals - Win a Trip to Bali

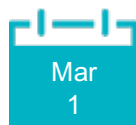
In addition, if you are a member and refer us to other potential members in your circle, you are eligible to win a one-week trip for 2 to Exotic Bali (including round trip economy airfare and a 4-star hotel), generously provided by our Innovator Partner Flight Centre.

To find out more, please contact [Jane Matthews, Director of Member Experience](#).

## Events



# EDGE // BREAKFASTS



Vancouver, 7am-9am

## What CEOs Need to Do: How to Thrive in an Exponential Change World

PANELISTS:

**Karim Abraham** CEO & Co-Founder, Kambo

**Liz Dickinson** Founder & CEO, Mio Global

**Sunny Ghataurah** President & CEO, AES Engineering

**Tom Shepansky** Managing Partner, Rethink

Note: this event is for CEOs only

Contact [Jane Matthews](#) for information



Toronto, 7am-9am

## Exponential Change: How to Innovate, Embrace Technology and Gain a Competitive EDGE

PANELISTS:

**Chuck Scott** CEO - Canada, Cushman Wakefield

**Brad McKay** CEO, Healthcare Food Services

**Jeff Mitelman** CEO & Co-Founder, Thinking Capital

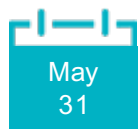
**Tammy Moore** CEO, ALS Society of Canada

Note: this event is for CEOs + Executives

Contact [Jane Matthews](#) for information

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## Upcoming Breakfast Events in 2017 - Save the Dates:



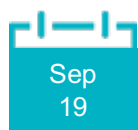
Vancouver, 7am-9am



Calgary, 7am-9am



Toronto, 7am-9am

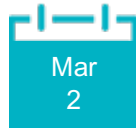


SW Ontario, 7am-9am



Vancouver, 7am-9am

## CEO Summits:



Toronto, 12:30pm-9pm

### Canada's Most Admired Corporate Cultures & Canada's Most Admired CEO Summit & Awards Gala

This is an exclusive opportunity for MacKay CEO  
Forums' CEO & Executive members.

**Keynote speaker:** **David Ossip**, Chairman & CEO of  
Ceridian

**Recruiting for Fit in Times of Disruption:** Marty  
Parker, President & CEO, Waterstone Human Capital  
**Panel with Most Admired CEO Winners** (moderated  
by Nancy MacKay,

**Darren Entwistle** President & CEO, Telus

**Ray Ivany** President & Vice-Chancellor, Acadia  
University

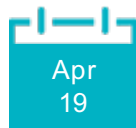
**John Nicola** Founder & CEO, Nicola Wealth  
Management

**Sean O'Brien** President & CEO, Reliance Home  
Comfort

**For more information:** [website](#)

**Registration:** contact [Jane Matthews](#)

*Co-hosted with Waterstone Human Capital*



Toronto

### Canada's Best Managed Companies Symposium & Gala

#### **Economic Update**

**Keynote speaker:** **Tom Peters**, co-author of *In Search  
of Excellence*

**CEO Panel: What Best Managed Company CEOs  
Do: How to Thrive in an Exponential Change World**

(hosted by Nancy MacKay) - 4 CEOs of Best Managed  
companies will share their lessons learned on how to  
lead exponential change through courage, innovation,  
technology and exponential talent:

**Bill Elkington**, Chairman, JV Driver Group

**Stuart Suls**, President & CEO, Mr. Lube Canada

**Walter Koppelaar**, CEO & Chairman, Walters Group

**Heather McLachlin**, President, Cowan Insurance

Group

**Gala:**  
Hosted by Heather Hiscox and Gregory Charles

**Invitation & Registration available [here](#)**  
**Information:** contact [Jane Matthews](#)

Visit [www.bestmanagedcompanies.ca](http://www.bestmanagedcompanies.ca) for more information.

*MacKay CEO Forums is proud to be one of the national sponsors for this event.*

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## Welcome to our newest Forum Chairs

[Kerry Brown, Victoria BC](#) - Kerry is a highly-sought after results oriented business and executive coach with over 25 years' experience working with CEOs and their teams in the areas of leadership and team development, performance management and strategic planning both nationally and internationally.

[Ross Montagano, Edmonton AB](#) - As a trusted advisor and consultant to several senior executives throughout Canada, Ross has been instrumental in helping organizations with their strategic execution of priorities, by increasing employee engagement, and accelerating their overall performance through training, coaching, facilitating, and team building exercises. Using the latest in best practices and thought leadership Ross has assisted many companies in delivering significant sustainable improvements to their business.

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## MacKay CEO Forums' Alliance Partners

MacKay CEO Forums is proud to be a strategic Alliance Partner with each of the following programs:

- [Deloitte's Best Managed Companies program](#) is Canada's leading business awards program, recognizing excellence in private Canadian-owned companies.
- [Waterstone Human Capital's Most Admired Corporate Culture Program](#) is Canada's only program to annually recognize best-in-class Canadian organizations for having cultures that have helped them enhance performance and sustain a competitive advantage.
- [Aon Best Employers program](#) is Canada's most comprehensive and widely recognized assessment of workplace excellence.

If our members would like any further information on these awards, your Forum Chair will be able to connect you with the correct individual at each organization.

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## CEO & Executive Forums

MacKay CEO Forums accelerates CEO performance through the highest impact, least time-intensive peer groups for results-oriented CEOs and top executives in Canada. If you would like to explore a forum opportunity, or refer someone to us, please contact [Chris Bodnar, VP Membership Growth](#).