

EDGE // NEWSLETTER

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Nancy MacKay, PhD | Founder & CEO

Greetings!

EDGE // PODCAST

Please enjoy listening to our following 4 new podcasts:

- [Peter Brown](#), Senior Practice Partner, [Deloitte](#): [Secrets to being a Best Managed Company Winner](#)
- [John Beauvais](#) President, [Flight Centre Travel Group Canada](#): [Exponential Change + Innovation in the Travel Industry](#)
- [Kevin Brady](#) Founder, [Advica Health](#): [How to Navigate a Health Crisis](#)
- [Marty Parker](#) President & CEO, [Waterstone Human Capital](#): [Secrets of Most Admired Corporate Culture Winners](#)

All of our podcasts, a series of 20-30 minute interviews with leading CEOs and top advisors on topics of interest, are available at www.theceoedge.ca.



EDGE // SUMMIT

Register Now! Less than 100 tickets remaining!
EDGE Summit: Exponential Change on October 3,
2017

*presented by MacKay CEO Forums and MEC
in partnership with our National and Innovator Partners*

2017 EDGE Summit on Exponential Change

EDUCATE. DISCOVER. GROW. EXECUTE.

Join us for our inaugural CEO EDGE Summit on Oct 3, 2017 in Vancouver, BC. We are bringing together over 450 CEOs, top executives and influencers from across Canada to engage in a full day, high impact peer learning and networking event.

Gain full access to the minds of today's game changing thought leaders on this year's theme - Exponential Change - and explore what it takes for your organization to succeed in the next decade. Confirmed speakers include:

Keynote Speakers:

[Salim Ismail](#), the best-selling author of [Exponential Organizations](#), will share a global perspective on the impact of breakthrough technologies and how organizations can leverage these disruptions to grow 10x faster than their peers. [Rick Hansen](#), best known as the "Man in Motion", has dedicated his life to create a world that is accessible and inclusive to all. Rick's presentation will inspire you to believe that everyone has the ability to make a difference, and that anything is possible if you have the courage to try.

CEO Panel with: [David Labistour](#) (MEC), [Jeff Booth](#) (BuildDirect), [Laurie Schultz](#) (ACL), [Jack Lee](#) (formerly with 4Refuel)

Speakers:

[David Patchell-Evans](#) CEO, Goodlife Fitness

[Jim Carroll](#) Futurist, Trends & Innovation Expert

& EDGE Talks

We have sold more than 370 tickets out of the 450 available! This event will sell out.

Early bird tickets are available now (\$1500 + GST before March 31, 2017)

Full priced tickets: \$2000 + GST

To register, contact [Jane Matthews, Director of Member Experience](#)

NATIONAL PARTNERS



Deloitte.

TORQUEST
Beyond Capital



INNOVATOR PARTNERS



New Forum Chair Opportunities

At MacKay CEO Forums, our vision is to populate the world with better leaders and we are currently inspiring over 700 CEOs/Executives across Canada to accelerate their performance. Our BHAG is to become the dominant player in Canada by 2017 (1000+ members) and then begin the global journey to 10,000+ members around the world.

In order to achieve our BHAG, we will continue to add new forums, but we must first identify and partner with new Forum Chairs. Please consider your network and reach out to anyone you think may be interested in this dynamic opportunity.

[Read More](#)

CEO Leadership Tip



Accelerating Growth through EOS

Listen to our [CEO Edge Podcast](#) with [Jonathan Mara](#), a MacKay CEO Forums Chair leading 2 Forum groups in Vancouver. Jonathan has over 25 years of experience as an accomplished entrepreneur and business leader and over 21 years of experience in chairing CEO peer groups. His true passion is helping organizational leadership teams succeed in their business. As a mentor and coach he is known for fostering high trust in peer group environments. Using emotional intelligence leadership strategies, he achieves deeper disclosure in identifying the true root cause of issues leading to breakthrough results.

In this podcast, Jon shares his insights into the EOS process, and why the Entrepreneurial Operating System is a powerful toolkit to grow a business in a healthy, open and transparent manner.

CEO Health Tip



Don't Delay, Know your Risks Today

When it comes to managing your health, knowing sooner is always better.

For many of us, the most important action we can take this year is to have a comprehensive health assessment. Ironically, the physical tune-up that might keep us moving along for many years to come is the one priority that many put off until next year. But experts warn procrastination is risky business - particularly if you are male.

"Women visit their physician more often than men and participate in screening programs with greater frequency," says Dr. Beth Donaldson, Family Physician at Copeman Healthcare. "In some cases they see their care provider three to four times more often than their male counterparts.

"Frequent visits means greater familiarity with screening regimens and, on average, community-based programs have been more successful in recruiting women.

Asked why patients often delay screening even if it means it could save their life, Don Copeman, Founder and Chairman of Copeman Healthcare, offers insight from his many years of experience.

"One of our biggest challenges is just getting people to stop delaying their decision to come in. People often know what they need to do, and out of pride they would rather quit smoking, lose weight or lower their blood pressure before joining us. They just don't understand how much we can help them."

Copeman Healthcare, a private medical centre with facilities in Edmonton, Calgary, Vancouver and West Vancouver, has set up clinical pathways to stratify risk and manage the earliest signs of disease.

[Read More](#)

Contributed by [Copeman Healthcare](#). For more information about their programs, contact [Tia Young](#) (604-889-8343)

MacKay CEO Forums is proud to have an Alliance Partnership with Copeman Healthcare in BC & Alberta, and Medisys Executive Health in Eastern Canada. Through this alliance, members enjoy preferred pricing. To find out more, please contact [Jane Matthews, Director of Member Experience](#).

Member Benefits - new for MacKay CEO Forums members!

We are thrilled to announce a new level of member benefits, provided by our National, Innovator & Alliance Partners. These benefits include significant discounts and preferred pricing on travel, fitness & healthcare, and a range of services.

Member Referrals - Win a Trip to Bali

In addition, if you are a member and refer us to other potential members in your circle, you are eligible to win a one-week trip for 2 to Exotic Bali (including round trip economy airfare and a 4-star hotel), generously provided by our Innovator Partner Flight Centre.

To find out more, please contact [Jane Matthews, Director of Member Experience](#).

Events



EDGE // BREAKFASTS



Edmonton, 7am-9am
Exponential Change: How to be a Game Changer in your Industry

PANELISTS:

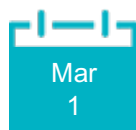
Don Bialik CEO, Long View Systems

Kevin Brady Director, NFP Canada; Founder, Advica Health

Chris LaBossiere CEO, Yardstick Testing & Training

Larry Shumka Executive Chairman, SCM Insurance Services

Contact [Jane Matthews](#) for information



Vancouver, 7am-9am
What CEOs Need to Do: How to Thrive in an Exponential Change World

PANELISTS:

Karim Abraham CEO & Co-Founder, Kambo

Liz Dickinson Founder & CEO, Mio Global

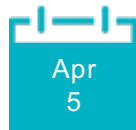
Arash Fasihi CEO, Cymax

Sunny Ghataurah President & CEO, AES Engineering

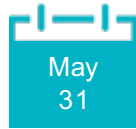
Note: *this event is for CEOs only*

Contact [Jane Matthews](#) for information

Upcoming Breakfast Events in 2017 - Save the Dates:



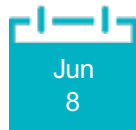
Toronto, 7am-9am



Vancouver, 7am-9am



Calgary, 7am-9am



Toronto, 7am-9am

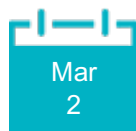


SW Ontario, 7am-9am



Vancouver, 7am-9am

CEO Summits:



Toronto, 12:30pm-9pm

Canada's Most Admired Corporate Cultures
& Canada's Most Admired CEO Summit &
Awards Gala

This is an exclusive opportunity for MacKay CEO
Forums' CEO & Executive members.

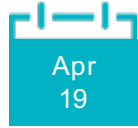
Keynote speaker: **David Ossip**, Chairman & CEO of
Ceridian

Recruiting for Fit in Times of Disruption: Marty
Parker, President & CEO, Waterstone Human Capital

Panel with Most Admired CEO Winners (moderated
by Nancy MacKay,
Darren Entwistle President & CEO, Telus
Ray Ivany President & Vice-Chancellor, Acadia
University
John Nicola Founder & CEO, Nicola Wealth
Management
Sean O'Brien President & CEO, Reliance Home
Comfort

Registration & Information: contact [Jane Matthews](#)

Co-hosted with Waterstone Human Capital



Toronto
**Canada's Best Managed Companies
Symposium & Gala**

Visit www.bestmanagedcompanies.ca for more
information.

*MacKay CEO Forums is proud to be one of the
national sponsors for this event.*

Welcome to our newest Forum Chair

[Joy Playford](#), Kelowna BC - Joy is an innovative leader with a passion for people, building community, developing organizational bench-strength and delivering results. Her interest in leadership started early while growing up in her family's manufacturing business, where she learned first-hand the impact of entrepreneurs who create business success, develop opportunities for people and build strong communities.

MacKay CEO Forums' Alliance Partners

MacKay CEO Forums is proud to be a strategic Alliance Partner with each of the following programs:

- [Deloitte's Best Managed Companies program](#) is Canada's leading business awards program, recognizing excellence in private Canadian-owned companies.
- [Waterstone Human Capital's Most Admired Corporate Culture Program](#) is Canada's only program to annually recognize best-in-class Canadian organizations for having cultures that have helped them enhance performance and sustain a competitive advantage.
- [Aon Best Employers program](#) is Canada's most comprehensive and widely recognized assessment of workplace excellence.

If our members would like any further information on these awards, your Forum Chair will be able to connect you with the correct individual at each organization.

CEO & Executive Forums

MacKay CEO Forums accelerates CEO performance through the highest impact, least time-intensive peer groups for results-oriented CEOs and top executives in Canada. If you would like to explore a forum opportunity, or refer someone to us, please contact [Chris Bodnar, VP Membership Growth](#).

