



FAMILY ENTERPRISE CHAIR OPPORTUNITY

Help Family Enterprise CEOs, Presidents, and Owners navigate succession, family dynamics, leadership, and legacy through Family Enterprise peer learning.





MacKay
CEO Forums

MACKAY FAMILY ENTERPRISE FORUM CHAIR



Become a Family Enterprise Forum Chair

Family-owned businesses face some of the most complex leadership challenges in business. Succession, governance, ownership transition, family dynamics, and long-term legacy require a different kind of support than traditional executive coaching or consulting.

As a Family Enterprise Forum Chair, you'll facilitate confidential peer groups of family business CEOs, Presidents, and Business Owners while building meaningful, long-term relationships with accomplished leaders in your community.

MacKay Family Enterprise Forum Chairs combine the proven MacKay peer-learning model with the specialized expertise of the Family Enterprise Advisor (FEA) designation to create a high-impact experience for family enterprise leaders.

What are the Requirements?

To lead a MacKay Family Enterprise Forum, Chairs must hold the Family Enterprise Advisor (FEA) designation. The FEA designation is a specialized credential for professionals who advise business families on the complex intersection of family, business, ownership, governance, succession, and legacy. Many FEAs also hold a professional designation equivalent to:

- **CPA** – Chartered Professional Accountant
- **CFP** – Certified Financial Planner
- **CIM** – Chartered Investment Manager
- **TEP** – Trust and Estate Practitioner
- **CFA** – Chartered Financial Analyst
- **CLU** – Chartered Life Underwriter
- **MBA** – Master of Business Administration
- **FCSI** – Fellow of the Canadian Securities Institute



EXPAND YOUR IMPACT

Use your experience and expertise to guide business owners through some of their most important leadership and ownership decisions.



SUPPORT ACROSS GENERATIONS

Help families navigate succession, governance, and transition planning to strengthen both the business and its legacy.



BUILD A COMMUNITY

Facilitate trusted peer relationships that help family business leaders navigate challenges, opportunities, and growth together.





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WHY BECOME A FE FORUM CHAIR?

- Build a recurring and scalable advisory business
- Become the trusted advisor to a carefully curated group of family business leaders
- Expand your professional network and influence
- Access ongoing training, coaching, and support from MacKay CEO Forums
- Help family enterprises navigate critical leadership, ownership, and succession decisions
- Join a national community of Forum Chairs, Advisors, and business leaders

A GREAT FIT FOR:

- Certified Family Enterprise Advisors (FEAs)
- Succession and transition advisors
- Governance consultants
- Executive coaches
- Business consultants
- Family office advisors
- Experienced CEOs and business leaders with a passion for helping others succeed

Since 2005, MacKay CEO Forums has supported more than 5,000 CEOs, Executives, and Business Owners through professionally facilitated peer groups. Family Enterprise Forums create a unique opportunity to bring that proven model to Canada's family business community.

If you're passionate about **helping family enterprises thrive across generations**, we'd love to talk.

BECOME A FAMILY ENTERPRISE FORUM CHAIR

Book a call with Nancy MacKay, Founder & CEO of MacKay CEO Forums, to learn how you can become a Family Enterprise Forum Chair and support the growth and success of family business leaders through trusted peer learning.

BOOK A CALL WITH NANCY

