

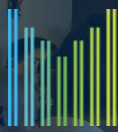


# FAMILY ENTERPRISE PEER LEARNING

*Confidential Peer Groups for CEOs, Presidents, and Business Owners  
of Family-Owned Businesses*

**2026 Membership**





## Built for the Complex Realities of Family Enterprise Leadership

Family businesses are the backbone of the Canadian economy. They create millions of jobs, contribute nearly half of Canada's private sector GDP, and often span multiple generations. Yet leading a family enterprise comes with challenges most CEOs, Presidents, and Business Owners never face.



### Family Enterprises in Canada

*Family businesses account for approximately 50% of Canada's private sector GDP and support millions of jobs across the country. Yet many of the challenges they face cannot be solved through traditional business education alone.*

How do you lead difficult conversations with family members? Navigate succession without damaging relationships? Balance legacy with growth? Prepare the next generation while delivering results today?

MacKay CEO Forums and Family Enterprise Canada bring together heads of family-owned businesses in confidential peer groups where these conversations can happen openly, honestly, and with people who understand firsthand what is at stake.

### Success in a Family Business isn't just about Business

Many family business CEOs and Owners didn't learn leadership in a classroom. They learned it on the job, often from parents, relatives, and years of experience. At some point, every family enterprise faces questions that don't have easy answers:

- *Who should lead next?*
- *How do we separate family dynamics from business decisions?*
- *How do we grow without losing what made us successful?*
- *How do we create alignment across generations?*

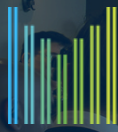
These conversations are difficult to have internally and expensive to get wrong.

## The best Family Enterprises don't navigate these challenges alone

The strongest family businesses surround themselves with trusted peers who understand the realities of family ownership, leadership transition, governance, and legacy.

Family Enterprise Forums bring together accomplished CEOs, Presidents, and Owners from non-competing family businesses to share experiences, challenge assumptions, and help each other make better decisions.





## What Members tell us they value the most

- Perspective from CEOs facing similar family and business challenges
- Greater confidence around succession and ownership transition
- Better governance and decision-making
- Accountability from trusted peers
- A confidential space to discuss sensitive issues
- Practical lessons learned from other family enterprises
- Support navigating growth, transition, and long-term legacy

## You may be a fit if...

- You are leading a family-owned business
- You are preparing for a leadership or ownership transition
- Multiple generations are involved in the business
- You want to learn from CEOs, Presidents, and Business Owners facing similar challenges
- You value honest feedback, accountability, and continuous growth

## Led by Forum Chairs who understand Family Enterprises

Every Family Enterprise Forum is led by a certified Family Enterprise Advisor (FEA) and experienced MacKay Forum Chair. Family Enterprise Advisors are professionals specifically trained in the complexities of family-owned businesses, including succession, governance, communication, ownership transition, and generational leadership. Members benefit from facilitation that is uniquely informed by both family enterprise expertise and MacKay's proven peer-learning model.

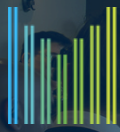
## Meet Elizabeth Teleki Family Enterprise Advisor & Forum Chair in Ontario

Elizabeth Teleki is a certified Family Enterprise Advisor (FEA), business advisor, and succession planning professional with extensive experience supporting entrepreneurs, leadership teams, and organizations through growth and transition.

As President of Park Place Advisory and former COO of Park Place Financial, Elizabeth brings expertise in succession planning, governance, organizational behaviour, communications, and strategic advisory services.

Her experience spans business consulting, economic development, executive facilitation, and community leadership. Elizabeth is known for creating trusted environments where leaders can navigate complex conversations with clarity, perspective, and confidence.





## YOUR MEMBERSHIP INCLUDES

- Access to a confidential peer group of non-competing family business leaders
- Four hours of one-on-one time annually with your MacKay FEA Forum Chair for confidential support, guidance, and accountability
- High-impact presentations from family enterprise experts, accomplished business leaders, and trusted advisors
- Invitations to exclusive CEO events, leadership programs, and world-class summits
- Preferred pricing, exclusive offers, and thought leadership from MacKay's network of strategic Partners
- A dedicated issue on the table at every meeting to gain practical advice and perspective on your most important business and family enterprise challenges
- Access to the broader MacKay community of 1,300+ CEOs, Executives, Business Owners, Forum Chairs, Advisors, and strategic partners

## PROGRAM STRUCTURE

- Up to 14 carefully matched CEOs, Presidents, and Business Owners from family-owned and multi-generational enterprises
- Each group is led by a MacKay FEA Forum Chair who is a certified Family Enterprise Advisor (FEA)
- Six full-day Forum meetings and one annual two-day retreat each year (retreat costs are additional)
- Annual dinner with spouses/significant others
- Dedicated time for peer input on your most pressing leadership, governance, succession, or ownership challenge
- A confidential, high-accountability peer learning experience using MacKay's proven shared-experience and judgement-free approach

## FEES & ELIGIBILITY

- Designed for CEOs, Presidents, and Business Owners of family-owned and multi-generational enterprises
- Annual dues are \$14,000 and include membership in both MacKay CEO Forums and Family Enterprise Canada (FEC). Existing FEC members receive a reduced annual dues rate of \$12,000
- Includes membership in Family Enterprise Canada (FEC) and participation in a professionally facilitated Family Enterprise Forum



**APPLY FOR MEMBERSHIP** 



**MacKay**  
CEO Forums

# MEMBERSHIP



## AS A FAMILY ENTERPRISE MEMBER, YOU'LL BECOME PART OF ONE OF CANADA'S MOST CONNECTED LEADERSHIP COMMUNITIES

- MacKay has provided peer support to 5,000+ members across Canada and around the world since 2005
- We have 1,300+ current CEO and Executive members
- We have 75+ Forum Groups across Canada
- We have 150+ trusted Advisors and Family Enterprise experts supporting our community



## SOME OF THE FAMILY ENTERPRISES CURRENTLY ACCELERATING THEIR GROWTH WITH MACKAY CEO FORUMS

