

# Accelerate Tech-Driven Leadership with a Peer Group Designed for Chief Information Officers



Today's CIO is no longer just a technology leader—they are a strategic business partner, driving innovation, mitigating risk, and aligning digital strategy with business outcomes. At MacKay CEO Forums, we bring together forward-thinking CIOs from across industries to share real-world insights, explore emerging tech, and strengthen the leadership capabilities needed to thrive in complex environments.

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## INSPIRING MEMBERS, FORUM CHAIRS, AND PARTNERS

Our Members are forward thinking and action-oriented CEOs, CIOs, Executives, and Business Owners from all industries, across Canada and around the world.

Our Forum Chairs are award-winning and inspiring independent coaches, consultants, and modern trusted advisors who deliver extraordinary peer learning experiences for our 1,200+ members.

Our Partners are both members of MacKay CEO Forums and trusted resources that provide thought leadership, valuable services, and exclusive offers for our Members.

## THE CHALLENGE

The work only gets tougher when you reach the top. The time demands on CIOs are harsh and the job is often isolating. The pace, complexity, and constant challenges are a heavy weight to carry.

## SO HOW DO INSPIRING TECHNOLOGY LEADERS DO IT?

Inspiring leaders surround themselves with successful peers and game changers. MacKay brings results-oriented Technology Executives, and Business Owners together to solve their toughest problems and maximize their best opportunities through peer learning and support.

## YOUR MACKAY CEO FORUMS PEER GROUP WILL HELP YOU:

- Master your time
- Navigate digital transformation with peers who get it—from cybersecurity to compliance to AI strategy
- Bridge business and technology goals through precise, agenda-free conversations with other senior IT leaders
- Strengthen your voice at the executive table by practicing influence, communication, and leadership skills
- Solve complex issues faster by tapping into lived experiences and best practices from CIOs in other industries
- Build resilience and foresight to lead through rapid tech change, workforce shifts, and data-driven disruption



# THE MACKAY EXPERIENCE FOR CIOs

## Our CIO Forum is designed for high-performing senior tech executives who:

- Align IT strategy with enterprise vision
- Lead digital innovation and transformation
- Ensure cybersecurity and regulatory compliance
- Drive cross-functional collaboration and data-driven decision-making
- Communicate complex ideas with clarity and precision

## HIGHEST IMPACT, LEAST TIME INTENSIVE

- Provides the highest impact, least time-intensive peer learning opportunity in Canada
- Full-year groups meet only once every two months
- Peer group members have high accountability and are forward-thinking, action-oriented
- All meetings have a structured agenda with high impact speakers and a judgement-free format using our proven shared experience and leadership tools

## PROFESSIONAL FACILITATION

- Delivers better Forum outcomes, optimizing value for time invested
- Our Forum Chairs are all highly skilled, trained, trusted, professional CIO advisors

## OUTSTANDING MEMBERS

- Our members are accomplished CIOs with a drive for continuous development
- Help you achieve your full potential and master your time
- We have the most award winning and leading brands in our peer groups

## BEST FIT, DIVERSE PEER GROUPS

- Maximize relevance and learning
- Our carefully constructed groups consider business size, scope, and ownership model, as well as individual career stage and future business plans to ensure a best fit group match
- We have over 30% female membership, the highest in our industry

## Meet Tony Balasubramanian

### CIO Forum Chair for Vancouver

Tony Balasubramanian is a seasoned executive with over 30 years of experience at the intersection of technology, business strategy, and leadership development. As a MacKay Forum Chair, Tony brings a rare combination of global perspective, deep technical expertise, and people-first leadership to his peer groups of high-performing CIOs and technology executives.

Tony's career spans Fortune 500 companies, mid-market enterprises, and public sector organizations across North America, Europe, Asia, and South America. He has led and advised transformational initiatives in industries including financial services, healthcare, aerospace, private equity, education, and energy. His leadership roles have included SVP of Technology at VistaVu Solutions, CIO at Ceridian, and Partner at both PwC and MNP LLP.





# MEMBERSHIP

## PROGRAM STRUCTURE

- 14 carefully matched, high-achieving CIOs and Executives/Business Owners per group
- Companies typically have annual revenues between \$5MM–\$5Billion
- Each group led by a professional Forum Chair who is an accomplished “trusted advisor” to CIOs
- Groups meet seven times per year: six day-long meetings and an annual two-day retreat
- Annual dinner with spouses/significant others
- Each meeting includes a high-impact presentation from a subject-matter expert
- Dedicated time for peer input on your most pressing issue at every meeting
- A results-oriented, high performance and high-accountability peer learning experience using our “shared experience” and judgement-free approach

## ADDITIONAL MEMBERSHIP BENEFITS

- Invitations to our Leadership Events and world class Summits
- Exclusive access to and inclusion in our membership portal of 1,200+ members from across Canada
- Four hours of one-on-one time per year with Forum Chair for goal-setting and confidential support and advice
- Member-only pricing and preferred seating at exclusive events
- Thought leadership from our Platinum, National, and Innovator Partners to help you navigate the topics and challenges that keep you up at night
- Preferred pricing and thought leadership from our Platinum, National, and Innovator Partners

## Annual CIO Group Fees: \$9,300

- Cross-Functional Executive Forums—for Executives (who are direct reports to CEOs, Presidents, and Business Owners).
- Executive Forums for Executives (who are direct reports to CEOs, Presidents, and Business Owners).
- Each peer group meets 6 times a year for a full day and a 2-day retreat to learn from each other and to help each other deal with their toughest issues and challenges. (Retreat costs are additional).



APPLY FOR MEMBERSHIP



# THE MACKAY COMMUNITY

- MacKay has provided peer support to 5,000+ members across Canada and around the world since 2005
- We have 1,200+ current CEO and Executive members
- We have 75+ Forum Groups across Canada



## SOME OF THE COMPANIES CURRENTLY ACCELERATING THEIR GROWTH WITH MACKAY CEO FORUMS

