

# Inspiring Virtual Leadership EDGE Experience 1.0

## AGENDA + REGISTRATION

### REGISTRATION – 2 options: (note: all times are PDT)

1. **Register for the full day** if you plan to attend most/all that day's events
2. **OR Register à la carte** for the individual events you would like to attend

### Monday June 22 [REGISTER for the full day](#)

- 7am-8am **Populating the World with Inspiring Virtual Leaders - [Register](#)**  
**MacKay CEO Forums**  
Nancy MacKay, CEO and Founder MacKay CEO Forums, co-Chair Vancouver Great Kitchen Party and MVC (Master of Virtual Ceremonies)  
Duncan Sinclair, Chair, Deloitte Canada  
Stephen Leckie, CEO and Co-Founder, Great Kitchen Party  
Ian Price, Strategic Advisor, MacKay CEO Forums
- 12noon-1pm **Best Managed Companies Lessons Learned from Around the World - [Register](#)**  
**Deloitte Private (National Partner)**  
Peter Brown, Partner, Co-leader, Canada's Best Managed Companies Program, Global Leader, Best Managed Companies Program, Deloitte Private
- 1pm-2pm **Mackay CEO Forums Member-Only Q+A and Sharing Experiences with Peter Brown on lessons learned from Best Managed around the world - [Register](#)**
- 4pm-5pm **How Entrepreneurs Find Opportunities and Growth Through Crisis – [Register](#)**  
**BDC (Innovator Partner)**  
William Ciprick, Senior VP, High Impact Firms, BDC
- 5pm-6pm **Be BOLD Best Practices Session - Construction Industry - [Register](#)**  
Mark DuMerton, M&L Painting and Bill Tucker, OMICRON

### Tuesday June 23 [REGISTER for the full day](#)

- 7am-8am **MacKay Grizzly Den – [Register](#)**  
**Yellow Point Equity Partners (Platinum Partner)**  
Mike French (a BC-based member) will present his Business Strategy to the MacKay CEO Forums Advisory Board:  
Dave Chapman, Managing Partner and Co-founder, Yellow Point Equity Partners  
David Phillips, Partner, Yellow Point Equity Partners  
Mike Cordoba, Founding Partner, Empresario Capital Partners  
Dennis Fortum, Board member  
Nancy MacKay, CEO and Founder MacKay CEO Forums
- 9:30am-10:30am **How to Attract Rock Star Top Talent – [Register](#)**  
**McDermott + Bull (Innovator Partner)**  
Paul Gibbons, Managing Partner – Canada, McDermott + Bull Executive Search



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- 12noon-1pm **M&A Strategies to Survive and Thrive in the New Normal – [Register](#)**  
**STS Capital Partners (National Partner)**  
Rob Follows, CEO, STS Capital Partners and  
Keith Harradence, Managing Director, STS Capital Partners
- 1pm-2pm **Mackay CEO Forums Member-Only Q+A and Sharing Experiences with STS Capital Partners**  
**[Register](#)**
- 4pm-5pm **Purpose-Led Companies- How to Attract Top Talent and Dream Customers – [Register](#)**  
**VCIB (Innovator Partner)**  
Jay-Ann Gilfoy, Vancity Community Investment Bank
- 5pm-6pm **Be BOLD Best Practices Session: BCorp Companies - [Register](#)**
- 6pm-7pm **Exclusive VIP Get New Business Accelerator with Platinum/National/Innovator Partners**  
and Forum Chairs **Shift Facilitation**

## Wednesday June 24 [REGISTER for the full day](#)

- 7am-8am **Economic Update - A Downturn Like No Other – [Register](#)**  
**RBC (Platinum Partner)**  
Craig Wright, Chief Economist, RBC
- 9:30am-10:30am **Engaging Your Customers - How to Get New Business in the Virtual World – [Register](#)**  
**3D Datacomm (Innovator Partner)**  
Mike Milburn, President & CEO, 3D Datacomm/BoxAV
- 12noon-1pm **Return to Work and Travel - [Register](#)**  
**Dentons Canada and Corporate Traveller (Innovator Partners)**  
Eleni Kassaris, Partner, Dentons Canada  
Dustin Ellis, VP-Sales, Corporate Traveller/Flight Centre Travel Group
- 1pm-2pm **Mackay CEO Forums Member-Only Q+A and Sharing Experiences - [Register](#)**
- 4pm-5pm **Embracing Technology and the Virtual World – [Register](#)**  
**ProServeIT (Innovator Partner)**  
Eric Sugar, President, ProServeIT
- 5pm-6pm **Be BOLD Best practices session: IT Industry [Register](#)**  
**Innovator Partners: Mike Milburn, 3D Datacomm/Box AV;**  
Mike French, **Real Time Networks Ltd**; Eric Sugar, **ProServeIT**
- 6pm-7pm **Virtual Cocktail Hour with Neil Osborne -Juno Award-winning Lead Singer of 54-40 and**  
MusicCounts Advocate - **[Register](#)**



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Thursday June 25 [REGISTER for the full day](#)

- 7am-8am **Why Mental Health Matters – [Register](#)**  
**Great Kitchen Party**  
An interview with [Russ Courtnall](#), former NHL star and Olympian
- 8:30am-9:30am **The Steelcase story – best practices on return to work - [Register](#)**  
Eddy Schmitt, Senior Vice President - Americas, Steelcase Inc
- 12noon-1pm **How the Mother of Invention Turned out to Be a Global Pandemic – [Register](#)**  
**MacKay CEO Forums**  
Michael Burns, CEO, The Princess Margaret Cancer Foundation  
- Join Us for the Virtual Ride to Conquer Cancer
- 1pm-2pm **Mackay CEO Forums Member-Only Q+A and Sharing Experiences - [Register](#)**
- 4pm-5pm **How to make you and your people an appreciating asset through health mastery - [Register](#)**  
**Copeman Healthcare (National Partner) and Advica Health (Innovator Partner)**  
Rick Tiedemann, Sr. Director, Copeman Healthcare Centre and  
Kevin Brady, Founder & President, Advica Health
- 5pm-6pm **Leading Through Covid in the Hotel Industry - [Register](#)**  
**BCIT (National Partner)**  
Brad Kirk (Hong Kong-based BCIT Alumni) COO, Harilela Hotels Group
- 6pm-7pm **Exclusive VIP Get New Business Accelerator with Platinum/National/Innovator Partners and Forum Chairs [Shift Facilitation](#)**

Friday June 26 [REGISTER for the full day](#)

- 7am-8am **How to Futureproof Your Brand for the “Next Normal” – [Register](#)**  
**Sklar Wilton & Associates (Platinum Partner)**  
with Manoj Raheja, Partner, Sklar Wilton & Associates and Sarah Liverance, Partner, Sklar Wilton & Associates
- 9:30am-10:30am **Be Bold Best Practices Session: Food Industry - [Register](#)**  
**Oppy (Innovator Partner)**  
Doug Grant, Executive Vice President & CIO, Oppy
- 12noon-1pm **2020 Strategic Outlook - [Register](#)**  
**Nicola Wealth (National Partner)**  
John Nicola, Chairman and CEO, Nicola Wealth
- 1pm-2pm **Mackay CEO Forums Member-only Q+A and Shared Experiences with John Nicola - [Register](#)**

Platinum Partners



National Partners

Innovator Partners



Accelerating CEO performance through the highest impact, least time-intensive peer group for results-oriented CEOs + Executives.

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